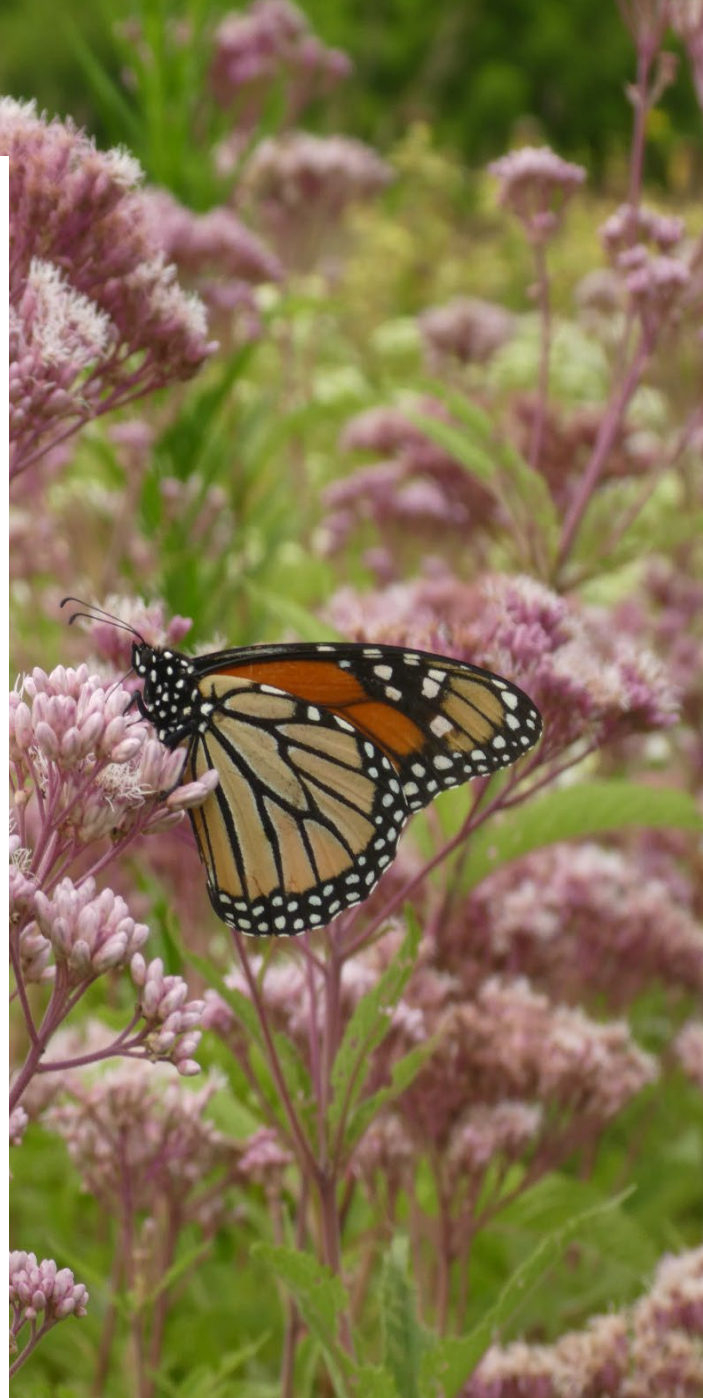


2022 Sponsorship Prospectus



NAPPC

Kelly Rourke
nappc@pollinator.org
415-362-1137



**POLLINATOR
PARTNERSHIP**

2022 Sponsorship Opportunity

We at Pollinator Partnership are gearing up for the **22nd Annual NAPPC Conference** hosted at the Smithsonian NMNH!

The popularity of NAPPC has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring this amazing initiative. Visit www.pollinator.org/nappc/sponsor to learn more.

Your donation is the perfect way to support all the incredible work NAPPC does!

NAPPC ACCOMPLISHMENTS:

- Initiated NAS NRC study, “Status of Pollinators in North America”
- Created Pollinator Week, acquiring 50 Governor Proclamations annually
- Created 60+ Ecoregional Planting Guides for North America
- Provides free information at www.pollinator.org; including books, guides, and webinars
- Funded over 50 research grants for Honey Bee Health
- Support to create the Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
- And many more!



SPONSORSHIP FORM

YES! I would like to sponsor as a:

() Diamond Sponsor	\$50,000+
() Platinum Sponsor	\$20,000
() Gold Sponsor	\$15,000
() Silver Sponsor	\$10,000
() Bronze Sponsor	\$5,000
() Copper Sponsor	\$1,000
() Pollinator Friend	\$500 or product contribution

This completed form and your organization's logo should be sent as a .jpeg, .eps, .png, or .ai sent to Reed Lievers at reed@pollinator.org

NAME _____ TITLE _____

ORGANIZATION _____

ADDRESS _____

PHONE _____ E-MAIL _____

Complete and return this form to the attention of:

Reed Lievers
Pollinator Partnership
600 Montgomery St., STE 440, San Francisco, CA 94111
reed@pollinator.org
T: (415) 362-1137

Checks are payable to Pollinator Partnership, reference 2022 Sponsorship

OR

You may pay online here (<https://www.pollinator.org/nappc/sponsor>)

Your donation is fully tax deductible and contributes to the protection of pollinators.

22ND ANNUAL NAPPC INTERNATIONAL CONFERENCE

Hosted at the Smithsonian National Museum of Natural History

October 18 - 20, 2022

CONFERENCE

The 22nd Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.



ABOUT

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 160 diverse partners. Respected scientists, researchers, conservationists, government officials and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 22nd Annual NAPPC international Conference can be found at www.nappc.org.

SOME PREVIOUS SPONSORS INCLUDE:

Almond Board of California	National Association of Wheat Growers
American Beauties	National Corn Growers Association
American Beekeeping Federation	National Farmers Union
American Honey Producers Association	National Park Service
American Seed Trade Association (ASTA)	noosa yoghurt
Blue Diamond Growers	Nufarm
The Boeing Company	Project Apis m.
Bureau of Land Management	Select Seeds
Burt's Bees	Smithsonian Institute
California State Beekeepers Association	USDA APHIS
CropLife America	US Apple Association
Nutrien Ag Solutions	US EPA
Cypress Creek Renewables	USGS
Edison Electric Institute	USDA ARS
EPRI	USDA NIFA
Francis Ford Coppola Winery	USDA NRCS
Greif/Soterra	US Fish and Wildlife Service
Kettle Brand Chips	US Forest Service
Levin Family Foundation	US Golf Association
Monarch Watch	Wakefern Food Corporation
National Association of Landscape Professionals	Waste Management
	Wyman's of Maine



SPONSORSHIP LEVELS

Diamond Sponsor	\$50,000+
Logo displayed during NAPPC Conference Conference registration for four representatives	
Platinum Sponsor	\$20,000
Logo displayed during NAPPC Conference Product/literature inclusion in conference materials (upon request)	
Gold Sponsor	\$15,000
Logo displayed during NAPPC Conference Conference registration for two representatives	
Silver Sponsor	\$10,000
Logo displayed during NAPPC Conference Conference registration for one representative	
Bronze Sponsor	\$5,000
Logo displayed during NAPPC Conference Conference registration for one representative	
Copper Sponsor	\$1,000
Logo displayed during NAPPC Conference	
Pollinator Friend	\$500 or product contribution
Acknowledgement of support during NAPPC Conference	

Pollinator Partnership's Giving Policy

Diversity of funding sources is an essential part of P2's commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives. P2 will only accept financial support from donors who accept the following criteria. Funders must recognize and respect P2's mission; funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues. Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization. Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products. [Click Here](#) to view P2's Gift Acceptance Policy.