

2019 SPONSORSHIP OPPORTUNITIES

Your donation now gets a year's worth of exposure in 3 ways:



- 1) **2019 Pollinator Poster: *Endangered Pollinators and Their Habitats***
- 2) **13th Annual Pollinator Week: June 17-23, 2019**
- 3) **19th Annual NAPPC Conference: Hosted at DOI**

SPONSORSHIP FORM

YES, I would like to sponsor as a:

| | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor \$20,000+ | <input type="checkbox"/> I would like copies of the poster sent to the below address |
| <input type="checkbox"/> Gold Sponsor \$15,000 | |
| <input type="checkbox"/> Silver Sponsor \$10,000 | <input type="checkbox"/> I would like to donate my portion of the posters |
| <input type="checkbox"/> Bronze Sponsor \$5,000 | |
| <input type="checkbox"/> Copper Sponsor \$1,000 | |
| <input type="checkbox"/> Pollinator Friend \$500 or product contribution | |

If you are sponsoring at the **Bronze level or above**, and would like your logo included on the poster, we will need the following information no later than **3 PM EST, Friday, February 1st**:

- This completed form and your organization's logo should be sent as a .jpeg, .eps, .png, or .ai sent to Kelly Rourke at kr@pollinator.org

NAME _____ TITLE _____

ORGANIZATION _____

ADDRESS _____

PHONE _____ E-MAIL _____

Complete and return this form to the attention of:

Kelly Rourke
Pollinator Partnership
423 Washington St., 5th Fl. San Francisco, CA 94111
kr@pollinator.org
T: (415) 362-1137 - F: (415) 362-3070

Checks are payable to *Pollinator Partnership*, reference *2019 Sponsorship*
 OR

You may pay online here (<http://www.pollinator.org/sponsor.htm>).

THANK YOU!

Your donation is fully **tax deductible** (US donations only) and contributes to the protection of pollinators.

2019 POLLINATOR PARTNERSHIP SPONSORSHIP OPPORTUNITIES

We at the Pollinator Partnership are gearing up for **three** exciting pollinator events! Major highlights are:

- 1) 2019 Pollinator Poster, *Endangered Pollinators and Their Habitats*
- 2) Pollinator Week, June 17-23, 2019
- 3) 19th Annual North American Pollinator Protection Campaign (NAPPC) International Conference, October 22-24, 2019

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more!

Please consider sponsoring these amazing initiatives. Your organization and the Pollinator Partnership will combine to be a force that will not only catapult pollinator health to a new public awareness, but will also bring visibility to your organization's efforts and brand to an attentive and responsive audience.

NAPPC SPONSORSHIPS CONTRIBUTED THE FOLLOWING ACCOMPLISHMENTS:

- Initiated National Academies of Science National Research Council study, "Status of Pollinators in North America"
- Created Pollinator Week
- Sponsored U.S. Postal Service Stamp Series
- Created 50 Ecoregional Guides, a smart phone App, and 16 brochures
- Provides free scientific information on www.pollinator.org with 40,000 hits monthly
- Funded over 46 research grants for Honey Bee Health
- Built the Pollinator Data Portal of the Americas
- Created NAPPC-WHC Pollinator Award to Corporations
- Lent support to create Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Collectively wrote White Paper "Bombus terrestris"
- Founding member of the National Pollinator Garden Network's Million Pollinator Garden Challenge with First Lady Michelle Obama
- Creation of the TheBeeMD web diagnostic tool
- Unbiased and scientific influence in the creation of the Presidential Memorandum on Pollinators and the *National Strategy to Promote Health of Honey Bees and Other Pollinators*



1) 2019 POLLINATOR POSTER

The NAPPC posters have been a great success, and we are excited to share with you the opportunity to have your organization's logo on the 2019 poster.

Posters are distributed to schools, fairs, conferences, homes, educational trainings, and Pollinator Week events. The posters have no time or date on them, so they never go out of date. They are extremely popular for pollinator education and outreach purposes.

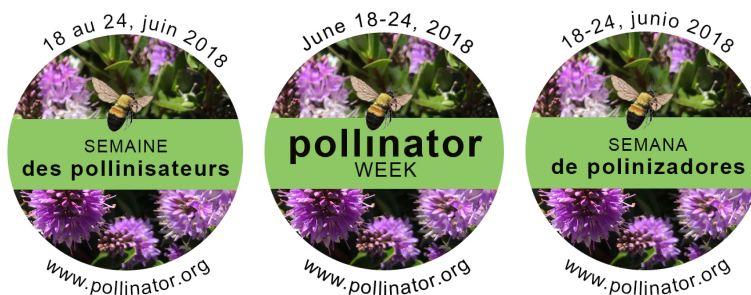
If your organization would like your logo on the poster and copies of the poster, please consider sponsoring at the Bronze level (\$5,000) or above.

The theme of the 2019 pollinator poster is ***Endangered Pollinators and Their Habitats***. In 1973 Congress created the Endangered Species Act (ESA), setting an ambitious goal of reversing the alarming trend of human-caused extinctions that threaten the ecosystems we all share. Since its enactment, over 70 pollinator species and just under 1,000 plants, with others in consideration, have been placed under protection on the Endangered Species List. Canada has its own list with the Species at Risk Act, and Mexico has an endangered species list as well. Raising awareness about these essential animals and plants is critical, and collaboration must be promoted in order to make important contributions to the conservation and recovery of endangered and threatened pollinators and pollinator-dependent plants.

Each year, world renowned artists work with Pollinator Partnership and NAPPC partners to create a beautiful and educational poster. This year's poster will be available for distribution by Earth Day, Monday, April 22, 2019.

See past posters at <http://www.pollinator.org/posters.htm>

2) Pollinator Week June 17-23, 2019



Twelve years ago the U.S. Senate's unanimous approval and designation of the final full week in June as **Pollinator Week** marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.

Pollinating animals, including bees, birds, butterflies, bats, beetles and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

Pollinator Week Highlights:

- Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
- 50 Governors have declared State Pollinator Week
- Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
- Constantly updated Pollinator Week website with event listings, useful resources, and more! Check out 2019: <http://www.pollinator.org/pollinatorweek/>



3) 19th Annual NAPPC International Conference Hosted at DOI – Oct. 22 - 24, 2019

CONFERENCE

The 19th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.



ABOUT

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by the Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 150 diverse partners. Respected scientists, researchers, conservationists, government officials and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 19th Annual NAPPC international Conference can be found at www.NAPPC.org.



Previous Sponsors Include:

Almond Board of California
American Beauties
American Beekeeping Federation
American Honey Producers Association
American Seed Trade Association (ASTA)
ASLA
BASF
Bayer
Blue Diamond Growers
The Boeing Company
Bureau of Land Management
Burt's Bees
California State Beekeepers Association
CropLife America
Nutrien Ag Solutions
Cypress Creek Renewables
Department of Defense
Edison Electric Institute
EPRI
Francis Ford Coppola Winery
Greif/Soterra
Kettle Brand Chips
Levin Family Foundation
Monarch Watch
National Association of Landscape
Professionals
NASDA
National Association of Wheat Growers

National Corn Growers Association
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Select Seeds
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Syngenta
Stover Seeds
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US Apple Association
US Botanic Garden
US EPA
USGS
USDA ARS
USDA NIFA
USDA NRCS
US Fish and Wildlife Service
US Forest Service
US Golf Association
Valent
Wakefern Food Corporation
Waste Management
Wyman's of Maine



SPONSORSHIP LEVELS

Platinum Sponsor

\$20,000+

Acknowledgement of support during NAPPC Conference
Conference registration for two representatives
Product/literature inclusion in conference materials (upon request)
Acknowledgement of support during Pollinator Week
Logo representation on the 2019 pollinator poster
1000 copies of the 2019 pollinator poster

Gold Sponsor

\$15,000

Acknowledgement of support during NAPPC Conference
Conference registration for two representatives
Acknowledgement of support during Pollinator Week
Logo representation on the 2019 pollinator poster
1000 copies of the 2019 pollinator poster

Silver Sponsor

\$10,000

Acknowledgement of support during NAPPC Conference
Conference registration for one representative
Acknowledgement of support during Pollinator Week
Logo representation on the 2019 pollinator poster
750 copies of the 2019 pollinator poster

Bronze Sponsor

\$5,000

Acknowledgement of support during NAPPC Conference
Conference registration for one representative
Acknowledgement of support during Pollinator Week
Logo representation on the 2019 pollinator poster
500 copies of the 2019 pollinator poster

Copper Sponsor

\$1,000

Acknowledgement of support during NAPPC Conference
Acknowledgement of support during Pollinator Week
100 copies of the 2019 pollinator poster

Pollinator Friend

\$500 or product contribution

Acknowledgement of support during NAPPC Conference
Acknowledgement of support during Pollinator Week