

2018 SPONSORSHIP OPPORTUNITIES

Your donation now gets a year's worth of exposure in 3 ways:

1) 2018 Pollinator Poster

Pollinators and Seeds: Supporting healthy ecosystems and food security



2) 12th Annual Pollinator Week June 18-24, 2018



3) 18th Annual NAPPCC International Conference



October 16-18, 2018 in Washington, DC
Hosted by the **U.S. Department of Agriculture**

SPONSORSHIP FORM

YES, I would like to sponsor as a:

| | |
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| <input type="checkbox"/> Platinum Sponsor \$20,000 | <input type="checkbox"/> I would like copies of the poster sent to the below address |
| <input type="checkbox"/> Gold Sponsor \$15,000 | |
| <input type="checkbox"/> Silver Sponsor \$10,000 | <input type="checkbox"/> I would like to donate my portion of the posters to the Pollinator Partnership |
| <input type="checkbox"/> Bronze Sponsor \$5,000 | |
| <input type="checkbox"/> Copper Sponsor \$1,000 | |
| <input type="checkbox"/> Pollinator Friend \$500 or product contribution | |

If you are sponsoring at the **Bronze level or above**, and would like your logo included on the poster, we will need the following information no later than **3 PM EST, Thursday, February 1st**:

- This completed form and your organization’s logo should be sent as a .jpeg, .eps, .png, or .ai sent to Kelly Rourke at kr@pollinator.org

NAME _____ TITLE _____

ORGANIZATION _____

ADDRESS _____

PHONE _____ E-MAIL _____

Complete and return this form to the attention of:

Kelly Rourke
Pollinator Partnership
423 Washington St., 5th Fl. San Francisco, CA 94111
kr@pollinator.org
T: (415) 362-1137 - F: (415)362-3070

Checks are payable to *Pollinator Partnership*, reference *2018 Sponsorship*
 OR

You may pay online here (<http://www.pollinator.org/sponsor.htm>).

THANK YOU!

Your donation is fully **tax deductible** (US donations only) and contributes to the protection of pollinators.

2018 POLLINATOR PARTNERSHIP SPONSORSHIP OPPORUNITIES

We at the Pollinator Partnership are gearing up for **three** exciting pollinator events! Major highlights are:

- 1) 2018 Pollinator Poster, *Pollinators and Seeds: Supporting healthy ecosystems and food security*
- 2) Pollinator Week, June 18-24, 2018
- 3) 18th Annual North American Pollinator Protection Campaign (NAPPC) International Conference, October 16-18, 2018

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more!

Please consider sponsoring these amazing initiatives. Your organization and the Pollinator Partnership will combine to be a force that will not only catapult pollinator health to a new public awareness, but will also bring visibility to your organization's efforts and brand to an attentive and responsive audience.

NAPPC SPONSORSHIPS CONTRIBUTED THE FOLLOWING ACCOMPLISHMENTS:

- Initiated National Academies of Science National Research Council study, "Status of Pollinators in North America"
- Created Pollinator Week
- Sponsored U.S. Postal Service Stamp Series
- Created 50 Ecoregional Guides, a smart phone App, and 16 brochures
- Provides free scientific information on www.pollinator.org with 40,000 hits monthly
- Funded over 46 research grants for Honey Bee Health
- Built the Pollinator Data Portal of the Americas
- Created NAPPC-WHC Pollinator Award to Corporations
- Lent support to create Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Collectively wrote White Paper "Bombus terrestris"
- Founding member of the National Pollinator Garden Network's Million Pollinator Garden Challenge with First Lady Michelle Obama
- Creation of the TheBeeMD web diagnostic tool
- Unbiased and scientific influence in the creation of the Presidential Memorandum on Pollinators and the *National Strategy to Promote Health of Honey Bees and Other Pollinators*



1) 2018 POLLINATOR POSTER

The NAPPC posters have been a great success, and we are excited to share with you the opportunity to have your organization's logo on the 2018 poster.

Posters are distributed to schools, fairs, conferences, homes, educational trainings, and Pollinator Week events. The posters have no time or date on them, so they never go out of date. They are extremely popular for pollinator education and outreach purposes.

If your organization would like your logo on the poster and copies of the poster, please consider sponsoring at the Bronze level (\$5,000) or above.

The theme of the 2018 pollinator poster is ***Pollinators and Seeds: Supporting healthy ecosystems and food security***. This poster will highlight the important role that pollinators play in plant reproduction. Without pollinators most flowering plant species would not survive. About 80% of all flowering plants on the earth need help with pollination. Pollinators provide pollination services to over 180,000 different plant species and more than 1,200 crops. This year's poster will portray how both managed and wild pollinators support human food systems from seed to mouth.

Additionally, plants play an important role in pollinator health. Native plant communities are an essential foundation for ecosystem integrity and diversity. Healthy native plant communities create habitat for animals; provide ecosystem services that sustain people, their communities, and their economies; and have intrinsic and irreplaceable biotic value that will become increasingly important in the future. Native seed reserves are essential in restoring damaged lands after fires and hurricanes, and these restored and recovered lands will benefit both pollinators and people.

Each year, world renowned artists work with Pollinator Partnership and NAPPC partners to create a beautiful and educational poster. This year's poster will be available for distribution by Earth Day, Sunday, April 22, 2018.

See past posters at <http://www.pollinator.org/posters.htm>

2) Pollinator Week June 18-24, 2018



Eleven years ago the U.S. Senate’s unanimous approval and designation of the final full week in June as **Pollinator Week** marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.

Pollinating animals, including bees, birds, butterflies, bats, beetles and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

Pollinator Week Highlights:

- Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
- 50 Governors have declared State Pollinator Week
- Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
- Constantly updated Pollinator Week website with event listings, useful resources, and more! Check out 2017: <http://www.pollinator.org/pollinatorweek/>
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3) 18th Annual NAPPC International Conference October 16 to 18, 2018 - Hosted by USDA



CONFERENCE

The 18th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world’s preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.



ABOUT

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by the Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 150 diverse partners. Respected scientists, researchers, conservationists, government officials and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 18th Annual NAPPC international Conference can be found at www.NAPPC.org.



Previous Sponsors Include:

Agricultural Retailers Association
 Almond Board of California
 American Beekeeping Federation
 American Farm Bureau Federation
 American Honey Producers Association
 American Seed Trade Association
 BASF
 Bayer CropScience
 BeeAlive
 Blue Diamond Growers
 Burt's Bees
 CHS Inc.
 The Conservation Fund
 CropLife America
 Dow AgroSciences
 Ducks Unlimited
 DuPont Crop Protection
 Edison Electric Institute
 FMC Corporation
 Great Northern Roasting
 Häagen-Dazs
 Jasper Wyman & Son
 Motorola Foundation
 National Council of Farmer Cooperatives

National Farmers Union
 National Fish and Wildlife Federation
 National Grange
 National Sunflower Association
 Nufarm Americas Inc.
 Ocean Spray Cranberries
 Orkin (Rollins)
 Pheasants Forever, Inc.
 Samuel Roberts Noble Foundation
 Spring44
 The Swanson Foundation
 Syngenta Crop Protection
 Toyota
 TransCanada
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 USDA Forest Service
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 Valent USA Corporation
 Wallace Global
 Waste Management, Inc.
 Whole Foods
 Wildlife Habitat Council



SPONSORSHIP LEVELS

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| <p><i>Platinum Sponsor</i></p> <p>Acknowledgement of support during NAPPC Conference Conference registration for two representatives Product/literature inclusion in conference materials (upon request) Acknowledgement of support during Pollinator Week Logo representation on the 2018 pollinator poster 1000 copies of the 2018 pollinator poster</p> | <p>\$20,000</p> |
| <p><i>Gold Sponsor</i></p> <p>Acknowledgement of support during NAPPC Conference Conference registration for two representatives Acknowledgement of support during Pollinator Week Logo representation on the 2018 pollinator poster 1000 copies of the 2018 pollinator poster</p> | <p>\$15,000</p> |
| <p><i>Silver Sponsor</i></p> <p>Acknowledgement of support during NAPPC Conference Conference registration for one representative Acknowledgement of support during Pollinator Week Logo representation on the 2018 pollinator poster 750 copies of the 2018 pollinator poster</p> | <p>\$10,000</p> |
| <p><i>Bronze Sponsor</i></p> <p>Acknowledgement of support during NAPPC Conference Conference registration for one representative Acknowledgement of support during Pollinator Week Logo representation on the 2018 pollinator poster 500 copies of the 2018 pollinator poster</p> | <p>\$5,000</p> |
| <p><i>Copper Sponsor</i></p> <p>Acknowledgement of support during NAPPC Conference Acknowledgement of support during Pollinator Week 100 copies of the 2018 pollinator poster</p> | <p>\$1,000</p> |
| <p><i>Pollinator Friend</i></p> <p>Acknowledgement of support during NAPPC Conference Acknowledgement of support during Pollinator Week</p> | <p>\$500 or product contribution</p> |