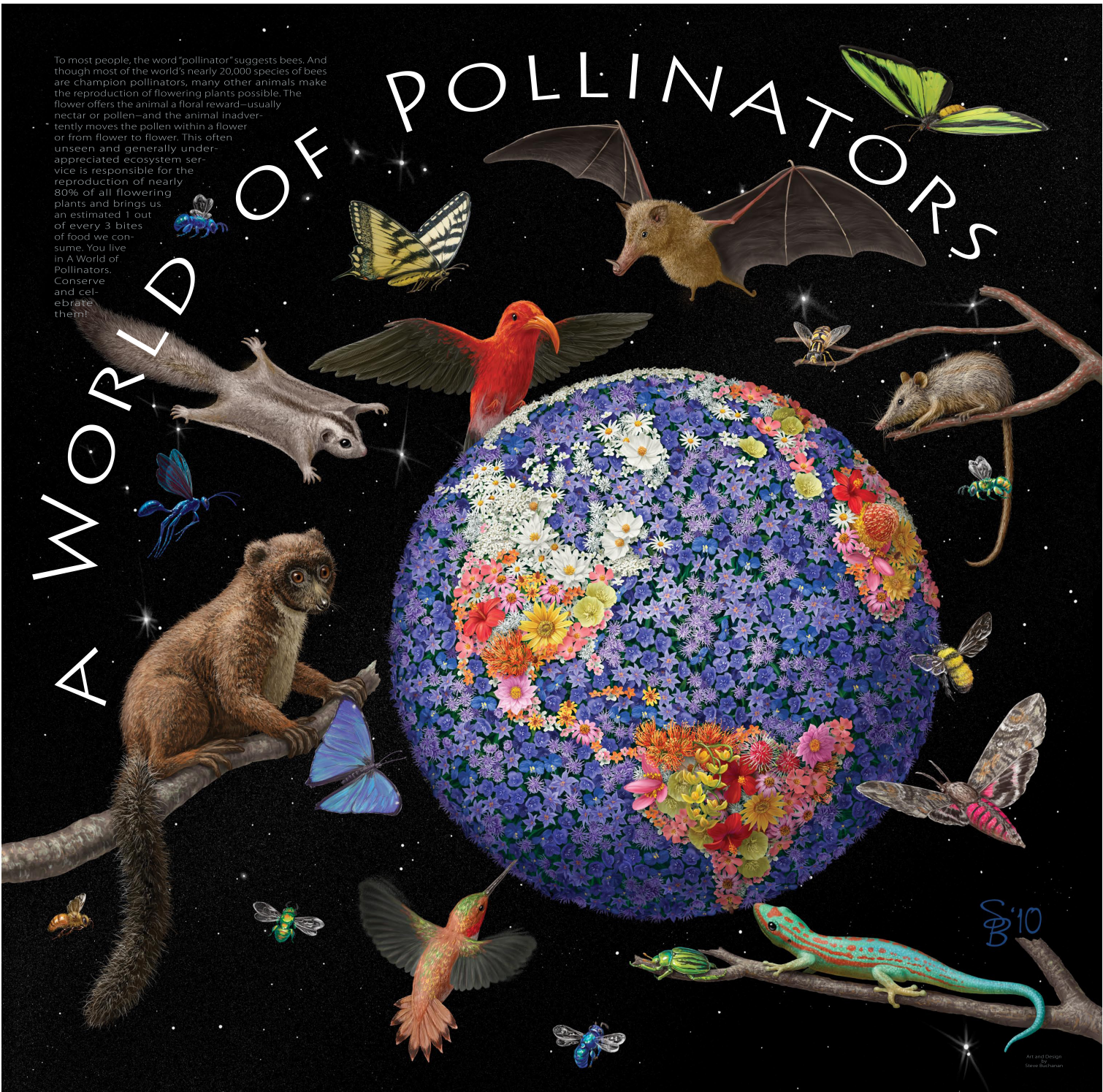


To most people, the word "pollinator" suggests bees. And though most of the world's nearly 20,000 species of bees are champion pollinators, many other animals make the reproduction of flowering plants possible. The flower offers the animal a floral reward—usually nectar or pollen—and the animal inadvertently moves the pollen within a flower or from flower to flower. This often unseen and generally underappreciated ecosystem service is responsible for the reproduction of nearly 80% of all flowering plants and brings us an estimated 1 out of every 3 bites of food we consume. You live in A World of Pollinators. Conserve and celebrate them!

# A WORLD OF POLLINATORS



SB'10

Art and Design by Steve Reinhardt

Logos and text for partner organizations:

- UAS (University of Arkansas System)
- POLLINATOR PARTNERSHIP
- The Xerxes Society (www.xerxesociety.com)
- Smithsonian National Museum of Natural History
- NAPPO (North American Pollinator Protection Campaign)
- Monarch Watch
- ABF (American Beekeeping Federation)
- USGS (United States Geological Survey) - science for a changing world
- www.pollinator.org
- NATIONAL SYSTEM OF PUBLIC LANDS
- The Swanson Foundation
- NATIONAL GEOGRAPHIC
- USDA (United States Department of Agriculture)
- NATIONAL INSTITUTE OF FOOD AND AGRICULTURE
- BAT CONSERVATION (www.batconservation.org)