



# Earth Day: Protect Our Pollinators Virtual Toolkit

# 2020

*Celebrate with us  
April 22, 2020!*

**POLLINATOR  
PARTNERSHIP**

Welcome to the official **2020 Virtual Earth Day Toolkit!** Utilize these resources to help you celebrate and promote your involvement in this year's Earth Day (**April 22, 2020**). Additional information can be found at <https://www.earthday.org/earth-day-2020/> or by contacting Pollinator Partnership at [info@pollinator.org](mailto:info@pollinator.org).

## ACTIVITY IDEAS

There are countless ways to celebrate Earth Day virtually:

- Begin your own or join a social media campaign
- Highlight Earth Day in your newsletter
- Host an educational webinar
- Sponsor Pollinator Week <https://www.pollinator.org/nappc/sponsor>
- Build a Bee Hotel for your backyard <https://www.pollinator.org/PDFs/DIYBeeHotel.pdf>
- Join the Million Pollinator Garden Challenge <https://www.pollinator.org/mpgcmmap>
- Learn about pollinators with your family

## Pollinator Youth Education - These activities can be done at home!

**Pollinator Week:** <https://www.pollinator.org/pollinator-week> Join the international celebration of monarchs and other pollinators! Earth Day is the perfect time to start learning about the importance of pollinators! Use our toolkit for facts and activities to plan your celebration in honor of the valuable ecosystem services provided by bees, birds, butterflies, bats and beetles. Practice food chemistry and life skills at your in-home classroom by creating tasty pollinator reliant dessert or main dish recipes! They're a delicious way to connect the importance of pollinator conservation to our daily lives.

**Pollinator Partnership Learning Center - Education:** <https://www.pollinator.org/learning-center/education> Looking for curriculum, educational tools, activities, and fun facts about monarchs, gardening, and other pollinators? We've got a whole list of resources to help you put together a fun day of learning for your students!

**Bee Smart School Garden Kit:** <https://www.pollinator.org/bee-smart> Cultivate learning about monarchs and other pollinators by creating your own garden learning area! The Bee Smart School Garden Kit includes 10 lesson plans, worksheets, tests, and materials for the included activities. This kit is perfect for school administrators, educators, teachers, garden coordinators, and parents for use with students in grades 3 to 6. Kits options vary and cost for the kit can be found on P2's website.

**Pollinator Activities:** <https://www.pollinator.org/bee-smart#fun> Discover fun ways kids can learn about the importance of pollinators! Resources here include bloom bingo, crossword puzzles, word problems, and other fun activities.

## For older kids and adults:

### **Pollinator Partnership Video Learning Center:** <https://www.pollinator.org/webinars>

Visit P2's video learning center to access webinars across a range of topics from monarch conservation to native bees.

### **Monarch Habitat Restoration and Management Webinar Series:**

<https://www.pollinator.org/mwaebf/webinars> Want to learn more about monarch biology and ecology? How about best management practices for monarch habitat planning, preparation, and management? If so, this series has you covered! Each video is only 20-30 minutes and will give you the tools and knowledge to enhance your habitat for this imperiled species.

**Project Wingspan:** <https://www.pollinator.org/wingspan> Looking for a hands-on project where teens and adults can help monarchs and other pollinators? Become part of Project Wingspan! This effort is active across AR, IL, IN, MI, MN, OH, PA, and WI and you can learn more about our project and become a trained volunteer by visiting our website.

**Monarch Plant Guides:** <https://www.pollinator.org/monarch/monarch-resources> Stuck inside? This is the perfect time to plan how you can enhance your garden or landscaping for monarchs in 2020 and beyond! These guides provide not only regional plant recommendations, but also information and best management practices on planning, preparing, and maintaining your monarch habitat.

Be sure to post all virtual public events at <https://www.earthday.org/take-action-now/>



## SOCIAL MEDIA

Use **#EarthDay2020** for all mentions of pollinator week, events and resources shared. Mention **Pollinator Partnership** on Facebook, twitter, and Instagram and we may re-share!

### Sample posts:

- It's #EarthDay2020! #DYK that pollinators like bees, butterflies, and bats, provide 1 out of 3 bites of food we eat? Say thanks by planting native plants, supporting local farmers, and educating others about the importance of pollinators!
- This #EarthDay, join the Million Pollinator Garden Challenge and #beecounted in the effort to provide habitat for pollinators! Get on the #PoliNation map at [www.pollinator.org/mpgcmmap/](http://www.pollinator.org/mpgcmmap/)
- About 75% of all flowering plant species need animal pollinators for reproduction. As a result, pollinators contribute to ecosystem health and a sustainable food supply. Celebrate them this #EarthDay!

Direct your audience back to [www.pollinator.org](http://www.pollinator.org) and <https://www.earthday.org/actions/plant-a-pollinator-garden/>

## PHOTOS

### Photos:

- Please share your pollinator and native garden photos using **#EarthDay2020**
- You can share photos directly to [info@pollinator.org](mailto:info@pollinator.org) with consent that Pollinator Partnership can use the images for promotional purposes. Please provide photo credit, date and location.

## SWAG

### Brochures, Books, and More!

- Order more Pollinator Partnership materials at <http://pollinator.org/shop>



## ADDITIONAL RESOURCES

Visit these links for ideas and updates:

Earth Day - <https://www.earthday.org/earth-day-2020/>

Earth Day Find An Event - <https://www.earthday.org/take-action-now/>

Pollinator Week - <https://www.pollinator.org/pollinator-week>

Pollinator Educational Materials - <http://pollinator.org/shop>

Request a Proclamation from Governor - <http://pollinator.org/pollinator-week#pw-action>

Donate to Earth Day - <https://www.earthday.org/donate/>

Donate to Pollinator Partnership - <https://www.pollinator.org/donate>

Ecoregional Planting Guides - <http://pollinator.org/guides>

DIY Bee Hotel - <http://pollinator.org/PDFs/DIYBeeHotel.pdf>

7 Things You Can Do For Pollinators - <http://pollinator.org/7things>

Million Pollinator Garden Challenge - <http://pollinator.org/mpgcmmap>

The Guardians Film - <http://www.theguardiansfilm.com/>

Pollinators Under Pressure - <https://www.pollinatorsunderpressure.org/>

Pollinator Recipes and Fun Activities for Kids - <http://pollinator.org/pollinator-week#pw-activities>

Please contact Pollinator Partnership at [info@pollinator.org](mailto:info@pollinator.org) with any questions!

