

## **MEDIA RELEASE**

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## **Raising Awareness about Pollinators and Climate Change during Pollinator Week 2023**

Pollinator Week 2023 (June 19-25) is the seventeenth consecutive year of bringing greater awareness to the critically important issue of pollinator conservation since Pollinator Partnership (P2) founded the initiative in 2007. Similar to years past, Pollinator Week will be marked by habitat actions workshops, and festivals striving to promote pollinators and the important conservation work being done on their behalf across the world.

“With nearly all of the United States’ Governors proclaiming support for Pollinator Week and many international activities taking place, this year’s pollinator week is farther reaching than ever before. We hope the message of the interconnectedness between pollinators and climate change will influence individuals across the globe to join our work to protect pollinators, people, and the planet,” said Pollinator Partnership’s Executive Director, Kelly Bills.

Pollinator Partnership will again co-host a week-long Pollinator Power Party with the Electric Power Research Institute (EPRI), June 19-23. The virtual party will include talks by international experts on the status of pollinators, the solar industry, and taking a deep dive into the minds of bees. **A full line-up of the over 200 Pollinator Week activities can be found at [www.pollinator.org/Pollinator-Week/Activities](http://www.pollinator.org/Pollinator-Week/Activities).**



The 2023 Pollinator Poster “Climate Change is in Our Hands: Little Things Matter” by sensational artist Carol Schwartz, is available online at <https://www.pollinator.org/poster-2023>. Explore the poster’s featured pollinators online or order a copy of your own.

Want a recipe for a successful garden? Check out the North American Pollinator Protection Campaign [Garden Recipe Cards](#) – all the ingredients you need to plan and plant a successful pollinator garden.

Create beautiful pollinator habitat by downloading [Ecoregional Planting Guides](#). You’ll find information on bees and pollinators, how to plant for them, and native plant lists specific to each ecoregion, vetted by local experts.

Download our new [Pollinators and Climate Change](#) brochure to learn more about how climate change impacts pollinators and the little things we can do each day to support them.



Be a part of a group of citizen scientists on [iNaturalist](#) helping document the diversity of pollinators in your area and across North America to celebrate Pollinator Week!

Looking to learn more about nocturnal pollinators and how we can help them? Read more about the effects of light pollution and the critical role nighttime pollinators play in our new “[Lights Out for Lepidoptera](#)” one-pager!

The world will be buzzing with events that will be happening throughout the week across North America to the far corners of the earth - from Algeria to British Columbia and more – highlights include:

Monday, June 19

- P2 will be working with **Botanical Interests** and **American Meadows** for two **Pollinator Week Giveaways** on Instagram and Facebook
- NAPPC Pollinator Communications Task Force will be launching a **Pollinator Bioblitz on iNaturalist**
- **Facebook Video Feature:** Melissa Burns, the Western Monarch Coordinator at US Fish and Wildlife Service is presenting about partnerships supporting high profile pollinators as well as lesser-known species in the Arctic.
- **Pollinator Power Party:** The Reality: The Status of Pollinators with Dr. David Inouye from University of Maryland and Phyllis Stiles from Bee City USA (noon pacific)

Tuesday, June 20

- P2 will be partnering with **Island Press** and running a **Pollinator Week Giveaway** with prizes of renowned pollinator books on Instagram
- **Pollinator Partnership** will be running a panel about pollinators at the **Wildlife Habitat Council** conference.

Wednesday, June 21

- **Facebook Video Feature:** Pollinator Gardening Basics with P2's Bee Friendly Garden Coordinator, Sara Wittenberg
- **Pollinator Power Party:** Solutions: Getting More Done at Once with Dr Arshad Mansoor from EPRI, Robert Bonnie from USDA, and Dr. Rebecca Hernandez from UC Davis (noon pacific)

Friday, June 23

- **Facebook Video Feature:** Pollinator Themed Cocktails with P2 Canada's Bee City Coordinator, Jordan Phelps
- USDA Pollinator Festival in Washington, DC
- **Pollinator Power Party:** Culture and Ethics: Can Bees Be Happy? With Dr Lars Chittka and Cadine Navarro (noon pacific)

Please join the celebrations this Pollinator Week - your support and involvement makes a world of difference!. Get involved <http://www.pollinator.org/pollinatorweek>.

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ABOUT POLLINATOR PARTNERSHIP (P2) Established in 1997, Pollinator Partnership is the largest 501(c) 3 non-profit organization dedicated exclusively to the health, protection, and conservation of all pollinating animals. P2's actions for pollinators include education, conservation, restoration, policy, and research. P2's financial support comes through grants, gifts, memberships and donations from any interested party. P2's policies are science-based, set by its board of directors, and never influenced by any donor. To make a donation or for information on events during Pollinator Week visit [www.pollinator.org](http://www.pollinator.org).