

# 2020

## Pollinator Week Toolkit



*Celebrate with us  
June 22-28, 2020!*

**POLLINATOR  
PARTNERSHIP**

Welcome to the official **2020 Pollinator Week Toolkit!** Utilize these resources to help you celebrate and promote your involvement in this year's Pollinator Week (**June 22-28, 2020**). Additional information can be found at <http://www.pollinator.org/pollinatorweek/> or by contacting Pollinator Partnership at [info@pollinator.org](mailto:info@pollinator.org).

## ACTIVITY IDEAS

There are countless ways to celebrate:

- Encourage your Governor to sign a proclamation
- Display pollinator artwork and outreach materials in your office lobby
- Begin your own or join a social media campaign
- Highlight Pollinator Week in a newsletter, blog, or magazine
- Sponsor Pollinator Week (see additional resources)
- Host a pollinator-themed meal or mixer
- Pollinator planting day at your school, office, local park, or library
- Build native bee houses (see additional resources)
- Join the Million Pollinator Garden Challenge (see additional resources)
- Request a local establishment or building light up for Pollinator Week (For example: Light up City Hall in Yellow and Black)
- Plant habitat in your backyard using native plants
- Host a nature walk or pollinator expert lecture
- Screen a pollinator film (see additional resources)
- Host a pollinator festival or native plant sale
- Host an educational event at a local library

Be sure to post all local public events at <http://pollinator.org/pollinator-week!>

## YOUTH EDUCATION

These activities can be done at home!

**Pollinator Partnership Learning Center - Education:** <https://www.pollinator.org/learning-center/education>

Looking for curriculum, educational tools, activities, and fun facts about monarchs, gardening, and other pollinators? We've got a whole list of resources to help you put together a fun day of learning for your students!

**Bee Smart School Garden Kit:** <https://www.pollinator.org/bee-smart>

Cultivate learning about monarchs and other pollinators by creating your own garden learning area! The Bee Smart School Garden Kit includes 10 lesson plans, worksheets, tests, and materials for the included activities. This kit is perfect for school administrators, educators, teachers, garden coordinators, and parents for use with students in grades 3 to 6. Kits options vary and cost for the kit can be found on P2's website.

**Pollinator Activities:** <https://www.pollinator.org/bee-smart#fun>

Discover fun ways kids can learn about the importance of pollinators! Resources here include: bloom bingo, crossword puzzles, word problems, and other fun activities.

## OLDER KIDS AND ADULTS

**These activities can be done at home!**

**Pollinator Partnership Video Learning Center:** <https://www.pollinator.org/webinars>

Visit P2's video learning center to access webinars across a range of topics from monarch conservation to native bees.

**Monarch Habitat Restoration and Management Webinar**

**Series:** <https://www.pollinator.org/mwaebf/webinars>

Want to learn more about monarch biology and ecology? How about best management practices for monarch habitat planning, preparation, and management? If so, this series has you covered! Each video is only 20-30 minutes and will give you the tools and knowledge to enhance your habitat for this imperiled species.

**Project Wingspan:** <https://www.pollinator.org/wingspan>

Looking for a hands-on project where teens and adults can help monarchs and other pollinators? Become part of Project Wingspan! This effort is active across AR, IL, IN, MI, MN, OH, PA, and WI and you can learn more about our project and become a trained volunteer by visiting our website.

**Monarch Plant Guides:** <https://www.pollinator.org/monarch/monarch-resources>

Stuck inside? This is the perfect time to plan how you can enhance your garden or landscaping for monarchs in 2020 and beyond! These guides provide not only regional plant recommendations, but also information and best management practices on planning, preparing, and maintaining your monarch habitat.

## SOCIAL MEDIA

Use **#pollinatorweek** for all mentions of pollinator week, events and resources shared. Mention **Pollinator Partnership** on Facebook, twitter, and Instagram and we may re-share!

**Sample posts:**

- It's #pollinatorweek! #DYK that pollinators like bees, butterflies, and bats, provide 1 out of 3 bites of food we eat? Say thanks by planting native plants, supporting local farmers, and educating others about the importance of pollinators!
- This #pollinatorweek, join the Million Pollinator Garden Challenge and #beecounted in the effort to provide habitat for pollinators! Get on the #PoliNation map at [www.pollinator.org/mpgcmmap/](http://www.pollinator.org/mpgcmmap/)
- About 75% of all flowering plant species need animal pollinators for reproduction. As a result, pollinators contribute to ecosystem health and a sustainable food supply. Celebrate them this #pollinatorweek!

Pair these posts with one of the graphics found in the following section and direct your audience back to [www.pollinator.org](http://www.pollinator.org)!

## GRAPHICS AND PHOTOS

### Graphics:

- Official Pollinator Week Graphics can be downloaded at: <http://www.pollinator.org/pollinatorweek/#pw-resources>

### Photos:

- Please share your photos of all Pollinator Week events using **#pollinatorweek**
- You can share photos directly to [info@pollinator.org](mailto:info@pollinator.org) with consent that Pollinator Partnership can use the images for promotional purposes. Please provide photo credit, date and location.

## SWAG

### Pollinator Week Commemorative Shirts

- A limited edition tee-shirt has been commissioned to help celebrate Pollinator Week. To order a commemorative shirt (the proceeds of which support pollinator conservation efforts), visit [www.bonfire.com/pollinator-week-2020](http://www.bonfire.com/pollinator-week-2020).
- **Campaign will run April 1-22, 2019**, and shirts will arrive before Pollinator Week.



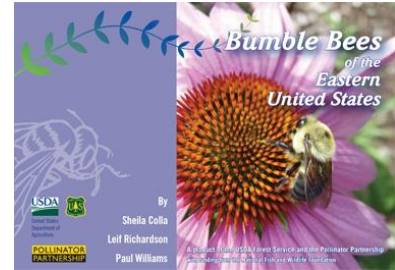
### Our Future Flies With Pollinators Poster

- The 2020 poster features beautiful artwork displaying North American pollinator species and the ecosystem services they provide as they support the health of plants, people, and the planet.
- Order at <http://pollinator.org/shop/posters>



## Brochures, Books, and More!

- Order more Pollinator Partnership materials at <http://pollinator.org/shop>



## ADDITIONAL RESOURCES

### Visit these links for ideas and updates:

National Pollinator Week - <http://pollinator.org/pollinator-week>

Educational Materials - <http://pollinator.org/shop>

Post your event on the Pollinator Week map - <http://pollinator.org/pollinator-week#find-events>

Request a Proclamation from Governor - <http://pollinator.org/pollinator-week#pw-action>

Sponsorship Opportunities - <http://pollinator.org/nappc/sponsor>

Ecoregional Planting Guides - <http://pollinator.org/guides>

DIY Bee Hotel - <https://www.pollinator.org/pollinator.org/assets/generalFiles/DIY-Bee-Hotel.pdf>

7 Things You Can Do For Pollinators - <http://pollinator.org/7things>

Million Pollinator Garden Challenge - <http://pollinator.org/mpgcmmap>

The Guardians Film - <http://www.theguardiansfilm.com/>

Pollinators Under Pressure - <https://www.pollinatorsunderpressure.org/>

Pollinator Recipes and Fun Activities for Kids - <http://pollinator.org/pollinator-week#pw-activities>

Please contact Pollinator Partnership at [info@pollinator.org](mailto:info@pollinator.org) with any questions!