2019 Pollinator Week Toolkit

Celebrate with us June 17-23, 2019!
Welcome to the official 2019 Pollinator Week Toolkit! Utilize these resources to help you celebrate and promote your involvement in this year’s Pollinator Week (June 17-23, 2019). Additional information can be found at http://www.pollinator.org/pollinatorweek/ or by contacting Pollinator Partnership at info@pollinator.org.

ACTIVITY IDEAS

There are countless ways to celebrate:

- Encourage your Governor to sign a proclamation
- Display pollinator artwork and outreach materials in your office lobby
- Begin your own or join a social media campaign
- Highlight Pollinator Week in a newsletter, blog, or magazine
- Sponsor Pollinator Week (see additional resources)
- Host a pollinator-themed meal or mixer
- Pollinator planting day at your school, office, local park, or library
- Build native bee houses (see additional resources)
- Join the Million Pollinator Garden Challenge (see additional resources)
- Request a local establishment or building light up for Pollinator Week (For example: Light up City Hall in Yellow and Black)
- Plant habitat in your backyard using native plants
- Host a nature walk or pollinator expert lecture
- Screen a pollinator film (see additional resources)
- Host a pollinator festival or native plant sale
- Host an educational event at a local library

Be sure to post all local public events at http://pollinator.org/pollinator-week!

SOCIAL MEDIA

Use #pollinatorweek for all mentions of pollinator week, events and resources shared. Mention Pollinator Partnership on Facebook, twitter, and Instagram and we may re-share!

Sample posts:

- It’s #pollinatorweek! #DYK that pollinators like bees, butterflies, and bats, provide 1 out of 3 bites of food we eat? Say thanks by planting native plants, supporting local farmers, and educating others about the importance of pollinators!
- This #pollinatorweek, join the Million Pollinator Garden Challenge and #beecounted in the effort to provide habitat for pollinators! Get on the #PoliNation map at www.pollinator.org/mpgcmap/
- About 75% of all flowering plant species need animal pollinators for reproduction. As a result, pollinators contribute to ecosystem health and a sustainable food supply. Celebrate them this #pollinatorweek!

Pair these posts with one of the graphics found in the following section and direct your audience back to www.pollinator.org!
GRAPHICS AND PHOTOS

Graphics:
- Official Pollinator Week Graphics can be downloaded at: [http://www.pollinator.org/pollinatorweek/#pw-resources](http://www.pollinator.org/pollinatorweek/#pw-resources)

Photos:
- Please share your photos of all Pollinator Week events using #pollinatorweek
- You can share photos directly to info@pollinator.org with consent that Pollinator Partnership can use the images for promotional purposes. Please provide photo credit, date and location.

SWAG

Pollinator Week Commemorative Shirts
- A limited edition tee-shirt has been commissioned to help celebrate Pollinator Week. To order a commemorative shirt (the proceeds of which support pollinator conservation efforts) visit [www.bonfire.com/pollinator-week-2019](http://www.bonfire.com/pollinator-week-2019)
- Campaign will run April 1 – 22, 2019 and shirts will arrive before Pollinator Week.

Endangered Pollinators and Their Habitats Poster
- The 2019 poster features beautiful artwork displaying North American pollinator species that are at risk and listed as federally endangered or threatened in the United States, Canada, and Mexico.
- Order at [http://pollinator.org/shop/posters](http://pollinator.org/shop/posters)

Brochures, Books and more!
- Order more Pollinator Partnership materials at [http://pollinator.org/shop](http://pollinator.org/shop)
Visit these links for ideas and updates:
National Pollinator Week - http://pollinator.org/pollinator-week
Educational Materials - http://pollinator.org/shop
Post your event on the Pollinator Week map - http://pollinator.org/pollinator-week#find-events
Request a Proclamation from Governor - http://pollinator.org/pollinator-week#pw-action
Sponsorship Opportunities - http://pollinator.org/nappc/sponsor
Ecoregional Planting Guides - http://pollinator.org/guides
DIY Bee Hotel - http://pollinator.org/PDFs/DIYBeeHotel.pdf
7 Things You Can Do For Pollinators - http://pollinator.org/7things
Million Pollinator Garden Challenge - http://pollinator.org/mpgcmap
The Guardians Film - http://www.theguardiansfilm.com/
Pollinators Under Pressure - https://www.pollinatorsunderpressure.org/
Pollinator Recipes and Fun Activities for Kids - http://pollinator.org/pollinator-week#pw-activities

Please contact Pollinator Partnership at info@pollinator.org with any questions!