

**POLLINATOR
PARTNERSHIP**

Protect their lives. Preserve ours.

GIVING PROSPECTUS



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Why Partner with Pollinator Partnership

Pollinator Partnership invites corporate partners, foundations, and other institutions to join us in safeguarding the pollinators that sustain our global food supply, natural landscapes, and economic well-being. As the largest nonprofit dedicated exclusively to pollinator health, we bring decades of science-based leadership, trusted collaboration across sectors, and a proven record of delivering impactful, scalable conservation solutions.



For corporations, partnering with Pollinator Partnership is a strategic investment in sustainability, resilience, and community impact. Pollinators are essential to one in every three bites of food we eat and contribute billions of dollars annually to agricultural and natural systems. Supporting their health directly strengthens supply chains, reinforces environmental stewardship commitments, and demonstrates leadership in biodiversity conservation.

Our partnerships offer the opportunity to:

- **Strengthen supply chain resilience**, especially for companies reliant on crops, raw materials, or ecosystems supported by pollinators.
- **Enhance the organization's reputation** by aligning with a widely valued, hopeful environmental cause that resonates with consumers and supporters of all ages.
- **Demonstrate leadership in biodiversity protection**, one of the most urgent global sustainability priorities.

By sponsoring Pollinator Partnership, your investment directly supports critical research, habitat restoration, policy engagement, and education programs that create lasting, landscape-scale change. Together, we can build healthier ecosystems, stronger communities, and a more sustainable future for people and the planet.

Giving Opportunities

The following charitable giving opportunities support our general operations. Once a gift level is selected, Pollinator Partnership will draft a comprehensive Letter of Agreement outlining the partnership terms, benefits, and logo use guidelines. All levels are customizable, and we encourage you to discuss your specific interests with us to find the best fit.

Retail Partner

- One social media post, tagging the retailer, to announce the give-back partnership.
- P2 will follow the partner on social media.
- Partner will get a “shout out” in the next PAT announcing the give-back partnership.
- Partner logo will be listed on P2's Retail Partners page, linking to the give-back.
- Partner can use Pollinator Partnership logo on website, social media, and digital content, showcasing the partnership.

Seed: \$1,000

- Partner can use Pollinator Partnership logo on website, social media, and digital content, showcasing the partnership.
- Partner logo will be listed on the P2 website Sponsors and Partners page
- In-kind or product donations can be considered with equivalent value, only at the Seed level.

Sprout: \$5,000

- Same as Seed, plus:
- Pollinator Partnership will host a 1-hour Lunch and Learn training for Partner employees about why they should care about pollinators and how they can get involved in pollinator conservation.

Pollen: \$10,000

- Same as above plus:
- Co-branded press release with Pollinator Partnership announcing the partnership.
- Pollinator Partnership will share the press release and at least one of the partners' social media posts.
- Partner may use the Pollinator Partnership logo on products and packaging. All logo usage must first be approved and formally defined via a signed Logo Use Agreement.

Nectar: \$15,000

- Same as above plus:
- Author and publish one blog post on the P2 website. The content will be promoted in the monthly e-newsletter (PAT) and shared across Pollinator Partnership social media accounts.

Bloom: \$20,000+

- Same as above plus:
- Partner will be listed and recognized as a valued partner in our annual Impact Report, which is distributed to stakeholders and featured on our website and social media.

** If you are interested in more services from Pollinator Partnership, see our consulting brochure at pollinator.org/consulting, and contact P2consulting@pollinator.org.*

Program Partnership Menu

Donations outlined on page 3 will support Pollinator Partnership's wide range of impactful, on-the-ground work. However, if you wish to direct your donation to a specific program, additional sponsorship opportunities are listed below.

[Bee Friendly Farming \(BFF\)](#)

BFF helps farmers incorporate affordable, simple, science-based guidelines, like offering habitat for bees and other pollinators, and integrated pest management strategies. Program members are an essential part of keeping our pollinators healthy and food supply abundant.



[Bee Friendly Gardening \(BFG\)](#)

BFG helps people play a bigger role in the health of pollinators and the planet. More than 85% of U.S. households have an outdoor living space; by converting these areas to much-needed habitat, BFG has a big impact. Any space can provide support to pollinators and other wildlife - no lawn, garden, balcony, or window box is too small!



[BeeSmart School Garden and Curriculum Kit](#)

Bee Smart® School Garden Kits expose students to new ideas about food, wildlife, and plants. It helps students choose behaviors that support their own health, the health of the planet, and all its plants and animals. The Kit provides fun, easy, and effective tools to teach and support your curriculum objectives.



[North American Pollinator Protection Campaign \(NAPPC\)](#)





NAPPC is a growing, collaborative body of more than 170 diverse partners, including respected scientists, researchers, conservationists, government officials, and dedicated volunteers. You can show your commitment to sustainability by supporting the NAPPC grant initiative on: Imperiled Bombus Conservation, Lepidoptera Conservation, and Honey Bee Health.



Pollinator Partnership's Giving Policy

Diversity of funding sources is an essential part of Pollinator Partnership's (P2) commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives.

P2 will only accept financial support from donors who accept the following criteria:

-  Funders must recognize and respect P2's mission.
-  Funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues.
-  Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization. Additionally, funders are not authorized to speak on behalf of P2.
-  Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products.

[Click Here to view P2's Gift Acceptance Policy.](#)

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