

2026

SPONSORSHIP PROSPECTUS



NAPPC



Shannon Farmer
NAPPC Manager
nappc@pollinator.org
415.352.1137

**POLLINATOR
PARTNERSHIP**

Protect their lives. Preserve ours.

2026 Sponsorship Opportunities

Why Sponsor?

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring these amazing initiatives. Visit pollinator.org/nappc/sponsor to learn more.



Your donation now gets a year's worth of exposure in four unique ways!



Opportunity 1

2026 Pollinator Poster –
“Life on a Leaf:
Celebrating caterpillars
and host plants”



Opportunity 2

19th Annual Pollinator
Week : June 22 - 28, 2026



Opportunity 3

2026 Annual NAPP
Conference Hosted
October 20 - 22, 2026
held virtually via Zoom



Opportunity 4

NAPP Grants-
contribute to one of
three research-based
grants on honey bees,
bumble bees,
butterflies, or moths

NAPPC Accomplishments



- Initiated NAS NRC study, “Status of Pollinators in North America”
- Created Pollinator Week, acquiring 50 Governor Proclamations annually
- Created 60+ Ecoregional Planting Guides for North America
- Provides free information at pollinator.org; including books, guides, and webinars
- Funded more than 60 research grants for Honey Bee Health
- Support to create the Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
- And many more!



2026 Poster

Become a sponsor of our annual poster, and get your logo featured in the logo gallery at the bottom of each poster, printed and downloaded digitally. Below is an image of the 2025 poster “Pollinators Weave Connections”. Created by artist Deanna Derosia, this poster highlights the vital role that pollinators play in various aspects of our lives and cultures.

This year’s poster, titled “Life on a Leaf: Celebrating Caterpillars and Host Plants,” will focus on showcasing the vital host plants that support the Lepidoptera (butterfly and moth) larvae. This theme serves as an opportunity to highlight the many plants that support moths and butterflies and the amazing diversity of caterpillars. Healthy habitat and host plant availability are critical to the life cycle of many of our vulnerable pollinator populations. We want to showcase the impact that individual can have on the life cycles of many of our pollinators just by planting native host plants in their habitat.

Posters are distributed to schools, fairs, conferences, homes, educational trainings, and Pollinator Week events. The posters have no time or date on them, so they are always relevant to the conversation. They are extremely popular for pollinator education and outreach purposes. See past posters at pollinator.org/shop/posters.

This year’s poster will be available for distribution by or before Earth Day, Tuesday, April 22, 2026.

If your organization would like your logo on the poster and copies of the poster, please consider sponsoring at the Bronze level (\$5,500) or above by Friday, February 13th!

**Note: The poster image (right) is of the 2025 poster. The 2026 poster is still being developed.*



Pollinator Week

June 22 - 28, 2026

Nineteen years ago the U.S. Senate's unanimous approval and designation of the final full week in June as Pollinator Week marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.

Pollinating animals, including bees, birds, butterflies, bats, beetles, and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

Pollinator Week Highlights

- Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
- 50 Governors have declared State Pollinator Week
- Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
- Constantly updated Pollinator Week website with event listings, useful resources, and more!

Get planning for Pollinator Week 2026:
pollinator.org/pollinator-week



NAPPC Conference



The 26th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.

October 20 - 22, 2026
Virtually via Zoom

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 170 diverse partners. Respected scientists, researchers, conservationists, government officials, and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 26th Annual NAPPC international Conference can be found at nappc.org.

Conference Schedule



Day 1

- Keynote Speakers
- Awards Reception



Day 2

- NAPPC Task Force Reports
- NAPPC Task Force Breakout sessions



Day 3

- NAPPC Member moments
- Subject Matter Panel
- NAPPC Task Force Plans for 2026/2027



Previous Sponsors

****Partial List- please visit pollinator.org/nappc to see full list ****

Almond Board of California
American Beauties Native Plants
American Beekeeping Federation
American Honey Producers Association
American Seed Trade Association (ASTA)
Blue Diamond Growers
The Boeing Company
Bureau of Land Management
Burt's Bees
California State Beekeepers Association
CropLife America
Nutrien Ag Solutions
Cypress Creek Renewables
Edison Electric Institute
EPRI
Francis Ford Coppola Winery
Greif/Soterra
Kettle Brand Chips
Levin Family Foundation
Monarch Watch
National Association of Landscape Professionals

National Association of Wheat Growers
National Corn Growers Association
National Farmers Union
National Park Service
noosa yoghurt
Nufarm
Project Apis m.
Select Seeds
Smithsonian Institute
USDA APHIS
US Apple Association
US EPA
USGS
USDA ARS
USDA NIFA
USDA NRCS
US Fish and Wildlife Service
US Forest Service
US Golf Association
Wakefern Food Corporation
Waste Management
Wyman's of Maine

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Protect their lives. Preserve ours.



Science for a better life



THE J.M. SMUCKER Co

TOYOTA



sunday



**NATIONAL
MUSEUM of
NATURAL
HISTORY**

Smithsonian

General Sponsorship Opportunities

Diamond

\$50,000+

Same as below plus:
Conference registration for *four* representatives
500 copies of the 2026 pollinator poster

Platinum

\$20,000

Same as below plus:
Product/literature inclusion in conference materials (upon request)
400 copies of the 2026 pollinator poster

Gold

\$15,000

Same as below plus:
Conference registration for *two* representatives
300 copies of the 2026 pollinator poster

Silver

\$10,000

Same as below plus:
200 copies of the 2026 pollinator poster

Bronze

\$5,500

Same as below plus:
Conference registration for *one* representative
Logo representation on the 2026 pollinator poster
100 copies of the 2026 pollinator poster

Copper

\$1,000

Same as below plus:
50 copies of the 2026 pollinator poster

Pollinator Friend

\$500 or Product Contribution

Acknowledgement of support during NAPPC Conference and acknowledgement of support during Pollinator Week

**Each level of sponsorship is partially tax deductible dependent on sponsorship level

See next page for tax deductible info

Tax Deductible Benefits

Diamond

\$47,180+ (value based on sponsored amount)

Same as below plus: Conference registration for four representatives (\$1280 value) 500 copies of the 2026 pollinator poster (\$740 value)

Platinum

\$17,968

Same as below plus: Product/literature inclusion in conference materials (upon request- \$300 value) 400 copies of the 2026 pollinator poster (\$592 value)

Gold

\$13,416

Same as below plus: Conference registration for two representatives (\$640 value) 300 copies of the 2026 pollinator poster (\$444 value)

Silver

\$8,884

Same as below plus: 200 copies of the 2026 pollinator poster (\$296 value)

Bronze

\$4,532

Same as below plus: Conference registration for one representative (\$320 value) Logo representation on the 2026 pollinator poster (\$500 Value) 100 copies of the 2025 pollinator poster (\$148 value)

Copper

\$926

Same as below plus: 50 copies of the 2026 pollinator poster (\$74 value)

Pollinator Friend

\$500 or Product Contribution

Acknowledgement of support during NAPPC Conference and acknowledgement of support during Pollinator Week

Grant Underwriting Opportunities

Demonstrate your company's commitment to sustainability by underwriting** [NAPPC research grants](#) supporting Imperiled Bombus Conservation (3 awarded at \$5,000), Lepidoptera Conservation (3 awarded at \$5,000), and Honey Bee Health (3 awarded at \$10,000). Your fully tax-deductible contribution directly advances high-impact scientific projects that protect essential pollinators and strengthen the ecosystems we all depend on. Corporate underwriters receive recognition during the NAPPC Grantee Symposium and on our grantee webpage—showcasing your leadership in pollinator conservation to a global network of scientists, partners, and stakeholders.

Imperiled Bombus
Conservation Grant

\$5,000

3 available

Lepidoptera
Conservation Grant

\$5,000

3 available

Honey Bee Health Grant

\$5,000

6 available

**We encourage you to consider sponsoring multiple underwriting opportunities to maximize your brand exposure and impact.

Note your choices in the checkbox on the Sponsorship Form**

2026 NAPPC Sponsorship Form

General Sponsorship

- ☐ Diamond \$50,000+ ☐ Platinum \$20,000 ☐ Gold \$15,000
☐ Silver \$10,000 ☐ Bronze \$5,500 ☐ Copper \$1,000
☐ Pollinator Friend \$500 or product donation
-

Grant Underwriting

- ☐ Lepidoptera Grant \$5000
☐ Bombus Grant \$5,000
☐ Honey Bee Health Grant \$5,000
-

- ☐ I would like copies of the poster sent to the address below
☐ I would like to donate my portion of the posters
-

If you are sponsoring at the Bronze level or higher and would like your logo included on the poster, please submit the following to Shannon Farmer, shannon@pollinator.org by **3:00 p.m. EST on Friday, February 13th**: 1) The completed sponsorship form. 2) Your organization's logo in one of the following formats: .jpeg, .eps, .png, or .ai.

NAME _____ TITLE _____

ORGANIZATION _____

ADDRESS _____

PHONE _____ E-MAIL _____

Complete and return this form to the attention of:

Shannon Farmer

shannon@pollinator.org

Pollinator Partnership

582 Market Street, STE 1215 | San Francisco, CA 94104

Checks or EFT is preferred and payable to Pollinator Partnership, reference 2026 Sponsorship
OR

Pay online at pollinator.org/nappc/sponsor

Your donation is (partially) tax deductible and contributes to the protection of pollinators

Pollinator Partnership's Giving Policy

Diversity of funding sources is an essential part of Pollinator Partnership's (P2) commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives.

P2 will only accept financial support from donors who accept the following criteria:



Funders must recognize and respect P2's mission.



Funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues.



Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization.



Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products.

[Click Here to view P2's Gift Acceptance Policy.](#)

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