2024 Sponsorship Opportunities

Why Sponsor?

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring these amazing initiatives. Visit pollinator.org/nappc/sponsor to learn more.

Your donation gets valuable exposure at the 2024 NAPPC Conference!

Final Opportunity of 2024

2024 Annual NAPPC Conference Hosted October 22-24, 2024 at the National Museum of the American Indian in Washington, DC
NAPPC Accomplishments

- Initiated NAS NRC study, “Status of Pollinators in North America”
- Created Pollinator Week, acquiring 50 Governor Proclamations annually
- Created 60+ Ecoregional Planting Guides for North America
- Provides free information at pollinator.org; including books, guides, and webinars
- Funded more than 60 research grants for Honey Bee Health
- Support to create the Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
- And many more!
The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 170 diverse partners. Respected scientists, researchers, conservationists, government officials, and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 24th Annual NAPPC international Conference can be found at nappc.org.

October 22-24, 2024
National Museum of the American Indian
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More information about NAPPC and the 24th Annual NAPPC international Conference can be found at nappc.org.
Conference Schedule

Day 1
- Optional Field Trip
- Awards Reception

Day 2
- Keynote Speakers
- NAPPC Task Force Reports
- NAPPC Task Force Breakout sessions

Day 3
- NAPPC Member moments
- Subject Matter Panel
- NAPPC Task Force Plans for 2024/2025
Previous Sponsors

**Partial List - please visit pollinator.org/nappc to see full list**

- Almond Board of California
- American Beauties
- American Beekeeping Federation
- American Honey Producers Association
- American Seed Trade Association (ASTA)
- Blue Diamond Growers
- The Boeing Company
- Bureau of Land Management
- Burt’s Bees
- California State Beekeepers Association
- CropLife America
- Nutrien Ag Solutions
- Cypress Creek Renewables
- Edison Electric Institute
- EPRI
- Francis Ford Coppola Winery
- Greif/Soterra
- Kettle Brand Chips
- Levin Family Foundation
- Monarch Watch
- National Association of Landscape Professionals
- National Association of Wheat Growers
- National Corn Growers Association
- National Farmers Union
- National Park Service
- noosa yoghurt
- Nufarm
- Project Apis m.
- Select Seeds
- Smithsonian Institute
- USDA APHIS
- US Apple Association
- US EPA
- USGS
- USDA ARS
- USDA NIFA
- USDA NRCS
- US Fish and Wildlife Service
- US Forest Service
- US Golf Association
- Wakefern Food Corporation
- Waste Management
- Wyman's of Maine
<table>
<thead>
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<th>Sponsorship Opportunities</th>
<th>Sponsorship Benefits</th>
<th>Levels</th>
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<td>Diamond</td>
<td>Same as below plus: Conference registration for four representatives</td>
<td>$50,000+</td>
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<tr>
<td>Platinum</td>
<td>Same as below plus: Product/literature inclusion in conference materials (upon request)</td>
<td>$20,000</td>
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<td>Gold</td>
<td>Same as below plus: Conference registration for two representatives</td>
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<td>Silver</td>
<td>Same as below:</td>
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<td>Same as below plus: Conference registration for one representative</td>
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<tr>
<td>Pollinator Friend</td>
<td>Acknowledgement of support during NAPPC Conference Acknowledgement of support during Pollinator Week</td>
<td>$500 or product contribution</td>
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**Each level of sponsorship is partially tax deductible dependent on sponsorship level. See next page for tax deductible info**
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<th>Value of Non-Tax Deductible Benefits</th>
<th>Tax Deductible Amount</th>
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<tr>
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<td>$500 or value of products donated</td>
</tr>
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</table>
Sponsorship Form

| Yes! I would like to sign up for: | | ( ) I would like copies of the poster sent to the below address |
|-----------------------------------|-----------------------------------------------|
| ( ) Diamond Sponsor  
$50,000+ | | |
| ( ) Platinum Sponsor  
$20,000 | | |
| ( ) Gold Sponsor  
$15,000 | | |
| ( ) Silver Sponsor  
$10,000 | | |
| ( ) Bronze Sponsor  
$5,000 | | |
| ( ) Copper Sponsor  
$1,000 | | |
| ( ) Pollinator Friend  
$500 or product contribution | | |

If you are sponsoring at the Bronze level or above, and would like your logo included on the poster, we will need the following information no later than 3 PM EST, Friday, February 16th:

- This completed form should be sent to Shannon Farmer at shannon@pollinator.org

NAME ________________________________ TITLE ________________________________

ORGANIZATION _____________________________________________________________

ADDRESS _________________________________________________________________

PHONE ______________________ E-MAIL ____________________________

Complete and return this form to the attention of:
Shannon Farmer  
Pollinator Partnership  
600 Montgomery St., STE 440, San Francisco, CA 94111  
shannon@pollinator.org  
T: (415) 362-1137

Checks are payable to Pollinator Partnership, reference 2024 Sponsorship

OR

You may pay online here (pollinator.org/nappc/sponsor)

Your donation is partially tax deductible and contributes to the protection of pollinators.
Pollinator Partnership’s Giving Policy

Diversity of funding sources is an essential part of Pollinator Partnership’s (P2) commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2’s goals and objectives.

P2 will only accept financial support from donors who accept the following criteria:

- Funders must recognize and respect P2’s mission
- Funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues.
- Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization.
- Acceptance of a grant does not imply that P2 approves nor endorses the funder’s activities or products.

Click Here to view P2’s Gift Acceptance Policy.