



Sara Wittenberg <PollinatorPartnership@mailman.bloomerang-mail.com>
to me

Tue, Jul 14, 3:36 PM (19 hours ago)



Bee Friendly Gardening™ Newsletter

A program of Pollinator Partnership

Dear Sara

July is a time to slow down and enjoy the garden you've worked so hard to create. Summer blooms are at their peak, pollinators are hard at work, and your garden is providing valuable food and habitat during one of the busiest times of the year. As temperatures climb, remember that densely planted foliage, a little afternoon shade, and avoiding pesticides can make a big difference for the bees, butterflies, and other pollinators that call your garden home.

Happy gardening,



Sara Wittenberg
Bee Friendly Gardening Manager
Pollinator Partnership

ACTION NEEDED: We've Extended the Deadline to July 31!

Please help us complete one final step to keep your Bee Friendly Gardening membership active.

Good news! We've extended our PayPal to Bloomerang transition deadline to give everyone one last opportunity to move their membership to our new system. We don't want to lose you. ❤️

<< Why are we asking you to switch? >>

With PayPal 🌻	With Bloomerang 🌸
✗ Higher processing fees (2-4% of every membership)	✓ Lower fees mean more of your membership supports pollinator conservation
✗ No member account access	✓ Your own donor portal to update payment methods, manage recurring gifts, and view your giving history anytime
✗ Must contact us for giving records	✓ Download your own year-end giving statements whenever you need them
✗ Staff spends hours managing multiple systems	✓ Everything is in one place so we can spend more time supporting pollinators—not paperwork

Bee Friendly Gardening has never been just about a membership. It's about building a community of people who believe that small actions—taken together—can make a remarkable difference for pollinators. Every member contributes something unique: a beautiful garden photo that inspires someone else to plant native flowers, an iNaturalist observation that adds to our understanding of pollinator diversity, a thoughtful webinar question that sparks new ideas, a newsletter story that motivates others, or simply the encouragement to keep going. Those individual contributions create a richer experience for everyone. Your membership isn't just supporting Bee Friendly Gardening—it helps sustain a growing community where knowledge is shared, successes are celebrated, and people across North America are working together to create healthier habitats for bees, butterflies, and other pollinators. We don't want to lose that momentum, and we don't want to lose you.

Why Your Membership Matters Right Now

Like many conservation nonprofits, Pollinator Partnership is navigating a challenging funding landscape. We've seen more than a 10% decline in individual donations, a 20% decrease in corporate support, and nearly a 44% reduction in government contracts.

That makes every membership—and every membership dollar—more important than ever.

By transitioning your membership to our new system, you're helping us be better stewards of the resources you've entrusted to us. Lower processing fees mean more of your \$20 membership supports pollinator conservation instead of payment processing. Streamlining our systems also reduces administrative work, allowing our small team to spend more time creating educational resources, supporting members, and advancing habitat conservation. As a nonprofit, every dollar—and every hour—matters.

Don't Lose Your Bee Friendly Gardening Member Benefits!

If your membership isn't transitioned you'll lose access to benefits including:

- ✓ Subscription to Bee Friendly Gardening monthly e-newsletter
- ✓ Opportunity to [register your BFG](#), get on the garden map, and join the BFG iNaturalist project
- ✓ Invitation to quarterly member webinars
- ✓ Opportunity to earn badges when taking actions to help pollinators
- ✓ Participation in the BFG Facebook member community
- ✓ 20% off Pollinator Partnership [consulting services](#)

Ready to make the switch? It's easy! Click [this link](#) to move your membership. If you'd prefer, we can take care of canceling your PayPal membership once you sign up for BFG. That's it!

[Switch to Bloomerang Fundraising](#)

Need Help?

Please reply to this email.

If you're unsure of your renewal date, having trouble with the form, or just have questions, we're happy to help.

One Last Favor...

If you don't switch by July 31, I may be calling you personally!

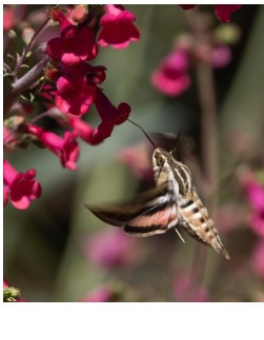
You can help us minimize our administrative follow-ups by taking a few minutes to make the switch today.

[Switch to Bloomerang Fundraising](#)

For those of you who have already made the switch, we thank you from the bottom of our hearts. As promised, we drew the names of three lucky winners to receive a BFG t-shirt! Congratulations to S. Kiermaier, W. Andrews, and B. Scheidl!

Moths, the Under-Appreciated Pollinators

Laura Jach Smith



Moths are often not recognized as pollinators; yet, they remain one of the most ecologically important groups of nocturnal pollinators (along with bats and some beetles). Not all moths are nocturnal though, some (like the Hummingbird clearwing and the Virginia ctenucha) can be seen pollinating and nectaring on flowers during the day. Moths have great diversity and outnumber butterfly species nearly ten to one! It is a good thing they have an entire week dedicated to their conservations. Happy National Moth Week!

Photo by Tom V. Röss

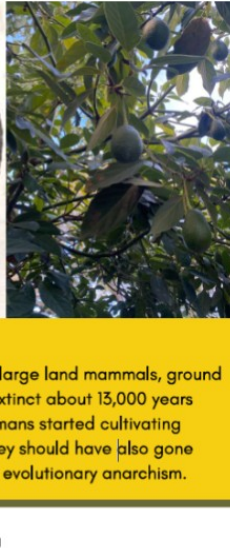
<https://nationalmothweek.org/>

[Read the full article](#)

Want to write an article for the newsletter? Scroll to the bottom to find out more!

Summer Eats

Brought to you by pollinators!



FUN FACT!
Avocados evolved to be dispersed by large land mammals, ground sloths and gomphotheres, that went extinct about 15,000 years ago, more than 7000 years before humans started cultivating them. Without their seed dispersers they should have also gone extinct. Their survival is an example of evolutionary anachism.

THE BEST GUACAMOLE

by Jeannie, of Love and Lemons

[Get Recipe](#)

Have You Joined the BFG iNaturalist Project?

What about the [2026 Pollinator Week Bioblitz?](#)

Watch this video from Maddie, Pollinator Partnership's Communications Coordinator to find out how to use iNaturalist in the field.



All members with a registered Bee Friendly Garden will be invited to join the BFG iNaturalist project!

[Register Your Garden](#)



Open to residents in Georgia, South Carolina, North Carolina, Florida, Alabama, and Mississippi, the 8th annual **Great Southeast Pollinator Census** is happening August 21st and 22nd.

15 minutes is all it takes to make a difference for pollinators.

For information visit <https://GSePC.org>



NAPPC Solicits Nominations for Eight Awards

The North American Pollinator Protection Campaign (NAPPC) is seeking nominations for eight prestigious awards. The awards will be presented at the annual NAPPC Conference taking place virtually in October, 2026.

[Pollinator Advocate Award](#) (CA, US, MX)

[Farmer-Rancher Pollinator Conservation Award](#) (CA, US, MX)

[Pollinator Roadside Management Award](#)

[Pollinator Electric Power Award](#)

Nominate yourself or others by July 17, 2026 at midnight EST. Contact napcc@pollinator.org with any questions.

Notable Dates

- July 22-30 [National Moth Week](#)
- July 28 - World Nature Conservation Day
- August 15 - National Honey Bee Day
- August 17-National Nonprofit Day

Interested in writing an article for BFG?

We're always looking for content for our recurring columns "My Favorite Native Plant/Pollinator" [Tell us about your favorite native plant, why you love it, and what pollinators love it.] and "How Many Host Plants?" [Highlight what host plants you have included in your garden, as well as the pollinators that they support.]. We would love to feature you in an upcoming BFG newsletter! Simply email your response, along with a photo if possible, to bfg@pollinator.org.

Bee Friendly Gardening is for Every Landscape!

Be a part of the Bee Friendly movement.

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