

The David Rockefeller Fund / Pollinator Partnership
Request for Proposals Related to Pollinator Education

The David Rockefeller Pollinator Education Initiative

<http://www.pollinator.org/drf-education>

Background

The David Rockefeller Fund (DRF) is a family foundation inspired by the vision and generosity of our founders, David and Peggy Rockefeller, to foster and embody a more just, creative, and flourishing world. The DRF mission is to invest in catalytic ideas, people, efforts, and institutions working strategically toward ecological regeneration, justice system reform, and art for social impact. In addition to the program areas outlined above, the DRF supports a number of initiatives designed to encourage the family's philanthropic involvement and interests.

In 2018, the DRF will complete a set of memorial gifts honoring David Rockefeller's philanthropic commitments to philanthropy, the arts, international understanding, and the environment.

Pollinator Partnership (P2) is a nonprofit organization whose mission is to promote the health of pollinators, critical to food and ecosystems, through conservation, education, and research. Signature initiatives include the NAPPC (North American Pollinator Protection Campaign), National Pollinator Week, and the Ecoregional Planting Guides. P2 is a leader in pollinator education through the success of its BeeSmart School Garden Kit. More at <http://pollinator.org/bee-smart>.

Project Details

The David Rockefeller memorial grants initiative has designated \$30,000 in funds for the development, promotion and roll-out of pollinator conservation and education curricula focused on K-8 grade school students. DRF is seeking one or more partners to work in collaboration with Pollinator Partnership. United States educators and environmental education organizations are encouraged to apply. Focused, targeted projects--with a high likelihood of providing tangible results that can be applied to improving pollinator education--are preferred. Proposals providing valuable extensions of existing projects will be considered and funded projects will be expected to present periodic updates and results to Pollinator Partnership.

Pollinator Partnership will administer the funds and DRF will be recognized as the funder of the resulting program tools and curricula. Successfully measuring the reach of the curricula and/or other indicators of success of the curricula is an important criterion and the proposal should describe any potential qualitative or quantitative metrics in some detail.

Priority Areas

The David Rockefeller Pollinator Education Initiative has identified the following priority areas for funding, though other areas will be considered as well.

1. Pollinator education curriculum for classrooms that provides teachers with the tools required to engage students in inspiring activities.
2. Pollinator education curriculum that incorporates a habitat or outdoor component that allows students to gain hands-on experience.

3. Development of workshops or training courses for educators that expands the reach of a particular pollinator curriculum.
4. An innovative pollinator learning experience that uniquely incorporates technology to engage its audience.

Proposal Requirements

- 1) Cover page with:
 - a. Proposal title.
 - b. Priority subject area focus/focuses.
 - c. Total budget requested.
 - d. Contact information including email(s), physical mailing address, and telephone number(s).
- 2) Project description of not more than 3 pages (Arial, 12-pt font, single spaced, with page numbers, references are not included in this page limit) with:
 - a. Sufficient background;
 - b. STEM-related anticipated outcomes;
 - c. Description of methods to ascertain the success of the program;
 - d. Development of qualitative and/or quantitative metrics to measure the program's outcomes;
 - e. Description of plans to distribute and promote curricula or training courses developed under this initiative.
- 3) Detailed budget between \$10,000 and \$30,000. Note that 1 or more grants will be awarded and preference will be given to those which have identified or propose to raise matching funds.
- 4) Project timeline by month (approximately Spring 2019 to Summer 2020).
- 5) Resumes of key team members.
- 6) Please include if the proposal is under consideration by other funding organizations.
- 7) If the applicant has previously received funding from DR Fund or worked with Pollinator Partnership, please include background information (up to 1 additional page).

Submission

Email your proposal packets as a single PDF file to kr@pollinator.org by December 14, 2018.

Funding Decisions

The proposals will be evaluated by the partners and funding decisions will be made by February 15, 2019.



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