



POLLINATOR PARTNERSHIP

Protect their lives. Preserve ours.

Benefits	BFF Tier 1	BFF Tier 2	BFF Tier 3	BFF 3 rd Party Certified
Technical Assistance	All Access	All Access	All Access	All Access
Consulting Discount	Up to 20% Discount on Consulting	Up to 20% Discount on Consulting	Up to 20% Discount on Consulting	Up to 20% Discount on Consulting
Educational Opportunities	Tailored to Tier	Tailored to Tier	Tailored to Tier	Tailored to Tier
Merchandise	Access to BFF Merchandise	Access to BFF Merchandise	Access to BFF Merchandise and Discount on Merchandise	Access to BFF Merchandise and Discount on Merchandise
BFF Exclusive Merchandise	Access to Limited BFF Exclusive Merchandise	Access to BFF Exclusive Merchandise	Access to BFF Exclusive Merchandise and Discount on Select Merchandise	Access to BFF Exclusive Merchandise and Discount on Select Merchandise
Funding Opportunities	Priority Applicants	Priority Applicants	Standard Applicants	Standard Applicants
Logo Use (Media/ Marketing)	N/A	Green Bee Logo Uses for Media/ Marketing	Green Bee Logo Uses for Media/ Marketing	Golden Bee Logo Use for Media/ Marketing
Logo Use (On Pack)	NA	NA	NA	Golden Bee Logo Use On-Pack