

WHY WE CARE ABOUT POLLINATORS

- They pollinate 2/3rd of the plants on earth
- Produce that is properly pollinated increases production on our farm and improves the quality of our products
- Fostering populations of pollinators helps to ensure the sustainability of our operations and the sustainability of our world

WHY YOU SHOULD CARE ABOUT POLLINATORS

- Pollinators are essential in the production of fruits, nuts, and vegetables - without them these foods would not exist
- Many pollinator populations are in general decline and caring for pollinators helps the overall environment
- By purchasing your produce from Bee Friendly Farmers you are a part of the solution to save our pollinators

BEE FRIENDLY FARMING BASICS

- Plant flowers to bloom during the entire foraging season
- Provide pollen and nectar resources to aid bee nutrition
- Leave areas of yard untilled and "wild" with dead wood
- Zero to low pesticide use and never during bloom times
- Ensure there is a nearby source of clean water
- Restore pollinator habitat to support all beneficial insects

BEE FRIENDLY FARMING IS FOR GARDENS & NURSERIES TOO!

LEARN MORE AT POLLINATOR.ORG/BFF



POLLINATOR PARTNERSHIP Protect their lives. Preserve ours.

