

BEE FRIENDLY FARMING SPONSORSHIP PROSPECTUS



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**POLLINATOR
PARTNERSHIP**

Protect their lives. Preserve ours.

Bee Friendly Farming Sponsorship Opportunities

Why Sponsor Us

The popularity of Pollinator Partnership (P2) initiatives such as Bee Friendly Farming (BFF) has brought the importance of pollinator health to the forefront of a vast diversity of audiences. Between 75% and 95% of all flowering plants on the earth need help with pollination. Pollinators provide pollination services to over 180,000 different plant species and more than 1,200 crops. That means that 1 out of every three bites of food you eat is there because of pollinators. Your support helps us further our reach and expand our impact for pollinators.



Your support unlocks a full year of exclusive updates, perks, and learning opportunities.



What Your Bee Friendly Farming Sponsorship Supports

Sponsoring Bee Friendly Farming offers a direct, measurable way to support more than 800 farmers actively restoring and managing pollinator habitat across working agricultural landscapes. This investment helps protect essential pollinators that underpin global food production while advancing sustainability goals like biodiversity conservation, soil health, and water quality. Sponsors also benefit from strong storytelling and visibility tied to real on-the-ground impact, demonstrating leadership in environmental stewardship to customers and stakeholders. By supporting this network, sponsors contribute to scalable, farmer-led solutions that create lasting ecological and economic resilience.



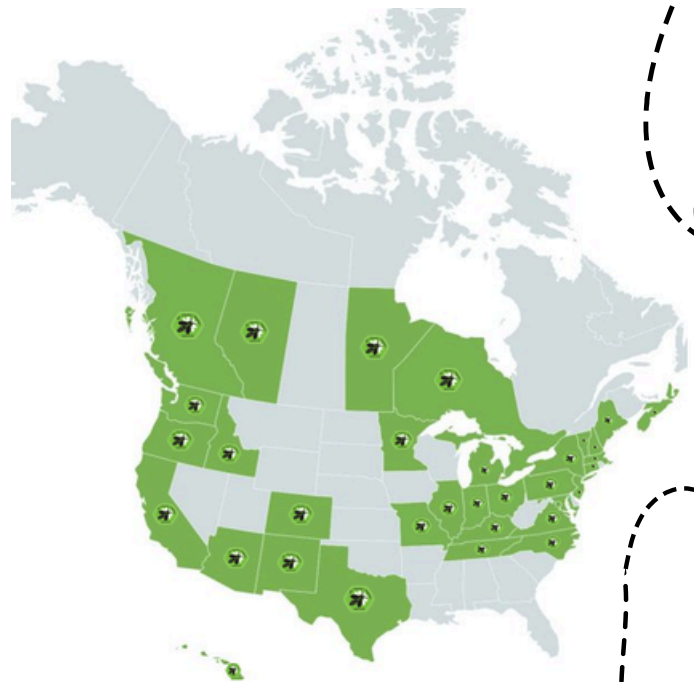
813 Bee Friendly Farms



373,447 acres of farmland



154,513 acres of pollinator habitat



Bee Friendly Farmers across across 25 U.S. states and 4 CAN provinces

Sponsorship Levels	Benefits are one year from date of sponsorship with option to renew	
Platinum	Same as below plus: <ul style="list-style-type: none"> • Consultation with P2 Staff* • Platinum swag kit: 5 posters, 5 BFF shirts, 50 BFF Program rack cards, 50 BFF Certified rack cards* • 5 <u>Pollinator Steward Certification</u> or 15 <u>BFF</u> registrations* • 1 <u>NAPPC conference registration</u>* 	\$20,000+
Gold	Same as below plus: <ul style="list-style-type: none"> • Gold swag kit: 10 posters, 10 BFF shirts, 50 BFF Program rack cards, 50 BFF Certified rack cards* • Outreach to your staff, stakeholders, or clients in the form of a one hour live webinar* • 3 <u>Pollinator Steward Certification</u> or 9 <u>BFF</u> registrations* 	\$15,000
Silver	Same as below plus: <ul style="list-style-type: none"> • 5 posters, 5 BFF Shirts* 	\$10,000
Bronze	Same as below plus: <ul style="list-style-type: none"> • 1 poster, 1 BFF shirt* • Acknowledgement of support on BFF socials • Use of P2 logo on-pack and on sponsor's website** • Acknowledgement in BFF newsletter • 2 <u>Pollinator Steward Certification</u> or 6 <u>BFF</u> registrations* 	\$5,000
Copper	<ul style="list-style-type: none"> • Sponsor's logo on BFF Program website** • 1 <u>Pollinator Steward Certification</u> or 3 <u>BFF</u> registrations* • 1 BFF shirt 	\$1,000

*upon request

**with signed Logo Use Agreement; logos hyperlinked to organizations

Additional benefit options available upon inquiry with BFF staff

Tax Deductible Benefits

\$15,300*

Platinum

Same as below plus: Platinum swag kit: 5 posters (\$55 value), 5 BFF shirts (\$1,540 value), 50 BFF Program rack cards (\$10 value), 50 BFF Certified rack cards (\$10 value), 5 Pollinator Steward Certification (\$1,000 value) or 15 BFF registrations (\$1,125 value), 1 NAPPC conference registration (\$90 value)

\$13,065

Gold

Same as below plus: Gold swag kit: 10 posters (\$75 value), 10 BFF shirts (\$280 value), 50 BFF Program rack cards (\$10 value), 50 BFF Certified rack cards (\$10 value), 3 Pollinator Steward Certification (\$600 value) or 9 BFF registrations (\$675 value)

\$9,075

Silver

Same as below plus: 5 posters (\$55 value), 5 BFF Shirts (\$140 value)

\$4,270

Bronze

Same as below plus: 1 poster (\$35 value), 1 BFF shirt (\$28 value), and 2 Pollinator Steward Certification (\$400 value) or 6 BFF registrations (\$450 value)

\$760

Copper

1 Pollinator Steward Certification (\$200 value) or 3 BFF registration (\$225 value) and 1 BFF shirt (\$28 value)

*Values based on sponsored amount

Pollinator Partnership's Giving Policy

Diversity of funding sources is an essential part of P2's commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives. P2 will only accept financial support from donors who accept the following criteria. Funders must recognize and respect P2's mission; funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues. Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization. Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products.

Click [here](#) to view P2's Gift Acceptance Policy.

