

2027

SPONSORSHIP PROSPECTUS



NAPPC



Shannon Farmer
NAPPC Manager
nappc@pollinator.org
415.352.1137

**POLLINATOR
PARTNERSHIP**

Protect their lives. Preserve ours.

2027 Sponsorship Opportunities

Why Sponsor?

NAPPC sponsorship supports pollinator conservation, research, education, and collaboration while connecting sponsors with a broad network of scientists, conservation organizations, government agencies, agricultural groups, businesses, and communities. Sponsorship helps make key NAPPC initiatives possible, including Pollinator Week, the annual pollinator poster, the NAPPC Conference, and research and conservation grants. Visit pollinator.org/nappc/sponsor to learn more.



Your sponsorship supports four major NAPPC initiatives throughout the year!



Initiative 1

2027 Pollinator Poster:
"Timeline of
Pollination Evolution"



Initiative 2

20th Annual Pollinator
Week : June 21 - 27, 2027



Initiative 3

2027 Annual NAPPC
Conference hosted
October 19 - 21, 2027
virtually via Zoom



Initiative 4

NAPPC Grants:
contribute to one of
three research-based
grants on honey bees,
bumble bees,
butterflies, or moths

NAPPC Accomplishments



- Initiated NAS NRC study, “Status of Pollinators in North America”
- Created Pollinator Week, acquiring Governor Proclamations annually
- Created 60+ Ecoregional Planting Guides for North America
- Provided free information at pollinator.org; including books, guides, and webinars
- Funded more than 100 research grants for Honey Bee Health, Imperiled Bombus Conservation, and Lepidoptera Conservation Research
- Supported the creation of the Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
- And many more!



2027 Poster

Sponsors at the Bronze level and above will have their logo and website featured on the 2027 poster webpage, which will be accessible via a QR code on the poster.

This year's poster, titled "Timeline of Pollination Evolution" will focus on showcasing a reflection of the history of how pollination has evolved. This poster will take viewers on a journey through hundreds of millions of years of evolutionary history, illustrating how pollination has changed alongside life on Earth.

Posters are distributed to schools, fairs, conferences, homes, educational trainings, and Pollinator Week events. The posters have no time or date on them, so they are always relevant to the conversation. They are extremely popular for pollinator education and outreach purposes.

This year's poster will be available for distribution by or before Earth Day, Thursday, April 22, 2027.

If your organization would like to be featured on our website and receive copies of the poster, please consider sponsoring at the Bronze level (\$6,000) or above by Friday, February 12th!

**Note: The poster image (right) is of the 2026 poster. The 2027 poster is still being developed.*



To see past posters follow this link: pollinator.org/shop/posters

Pollinator Week

June 21 - 27, 2027

In 2007 the U.S. Senate's unanimous approval and designation of the final full week in June as Pollinator Week marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.

Pollinating animals, including bees, birds, butterflies, bats, beetles, and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

Pollinator Week Highlights

- Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
- 50 Governors have declared State Pollinator Week
- Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
- Constantly updated Pollinator Week website with event listings, useful resources, and more!

Get planning for Pollinator Week 2027:
pollinator.org/pollinator-week



NAPPC Conference



The 27th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.

October 19 - 21, 2027
Virtually via Zoom

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 230 diverse partners. Respected scientists, researchers, conservationists, government officials, and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 27th Annual NAPPC international Conference can be found at nappc.org.

Conference Schedule



Day 1

- Keynote Session
- Awards Reception



Day 2

- NAPPC Task Force Reports
- NAPPC Task Force Breakout sessions
- Member Moments



Day 3

- Poster Session
- Subject Matter Panel
- NAPPC Task Force Plans for 2027/2028



Past Sponsors

****Partial List- please visit pollinator.org/nappc to see full list ****

Almond Board of California
American Beauties Native Plants
American Beekeeping Federation
American Honey Producers Association
American Seed Trade Association (ASTA)
Blue Diamond Growers
The Boeing Company
Bureau of Land Management
Burt's Bees
California State Beekeepers Association
CropLife America
Nutrien Ag Solutions
Cypress Creek Renewables
Edison Electric Institute
EPRI
Francis Ford Coppola Winery
Greif/Soterra
Kettle Brand Chips
Levin Family Foundation
Monarch Watch
National Association of Landscape Professionals

National Association of Wheat Growers
National Corn Growers Association
National Farmers Union
National Park Service
noosa yoghurt
Nufarm
Project Apis m.
Select Seeds
Smithsonian Institute
USDA APHIS
US Apple Association
US EPA
USGS
USDA ARS
USDA NIFA
USDA NRCS
US Fish and Wildlife Service
US Forest Service
US Golf Association
Wakefern Food Corporation
Waste Management
Wyman's of Maine

**POLLINATOR
PARTNERSHIP**

Protect their lives. Preserve ours.



Science for a better life



THE J.M. SMUCKER Co

TOYOTA



sunday



**NATIONAL
MUSEUM of
NATURAL
HISTORY**

Smithsonian

General Sponsorship Opportunities

Diamond

\$50,000+

- Same as below plus:
- 500 copies of the 2027 pollinator poster

Platinum

\$20,000

- Same as below plus:
- Product/literature inclusion in conference materials (upon request)
- Conference registration for *four* representatives
- 400 copies of the 2027 pollinator poster

Gold

\$15,000

- Same as below plus:
- Conference registration for *three* representatives
- 300 copies of the 2027 pollinator poster

Silver

\$10,000

- Same as below plus:
- Conference registration for *two* representatives
- 200 copies of the 2027 pollinator poster

Bronze

\$6,000

- Same as below plus:
- Conference registration for *one* representative
- Logo representation on the 2027 pollinator poster webpage
- 100 copies of the 2027 pollinator poster

Copper

\$2,000

- Same as below plus:
- 50 copies of the 2027 pollinator poster

Pollinator Friend

\$1,000 or Product Contribution

- Acknowledgement of support during NAPPC Conference
- Acknowledgement of support during Pollinator Week

****Each level of sponsorship is partially tax deductible dependent on sponsorship level**

****See next page for tax deductible info****

Tax-Deductible Sponsorship Amounts

Diamond

\$46,206+ (value based on sponsored amount)

- Same as below plus:
- 500 copies of the 2027 pollinator poster (\$740 value)

Platinum

\$16,946

- Same as below plus:
- Product/literature inclusion in conference materials (*upon request*- \$300 value)
- Conference registration for *four* representatives (\$480)
- 400 copies of the 2027 pollinator poster (\$592 value)

Gold

\$13,318

- Same as below plus:
- Conference registration for *three* representatives (\$360 value)
- 300 copies of the 2027 pollinator poster (\$444 value)

Silver

\$9,122

- Same as below plus:
- Conference registration for *two* representatives (\$240)
- 200 copies of the 2027 pollinator poster (\$296 value)

Bronze

\$5,658

- Same as below plus:
- Conference registration for *one* representative (\$120 value)
- 100 copies of the 2027 pollinator poster (\$148 value)

Copper

\$1,926

- Same as below plus: 50 copies of the 2027 pollinator poster (\$74 value)

Pollinator Friend

\$1000 or Product Contribution

- Acknowledgement of support during NAPPC Conference
- Acknowledgement of support during Pollinator Week

Conference Underwriting Opportunities

Show your support by underwriting a portion of the conference's expenses. Your underwriting contribution is generally tax-deductible. All underwriters will receive acknowledgement during the NAPPC conference, recognition in a post-event NAPPC e-blast, and in at least one Pollinator Partnership social media post.

NAPPC Attendee Gift	\$1,000	1 available
Annual Poster Printing	\$2,500	1 available
Annual Poster Shipping	\$1,500	1 available
NAPPC Award Plaque	\$1,000	1 available
NAPPC Award Shipping	\$1,500	1 available
Translation Services	\$2,000	1 available
NAPPC Registration Scholarships	\$120	100 available

**We encourage you to consider sponsoring multiple underwriting opportunities to maximize your brand exposure and impact. **

Grant Underwriting Opportunities

Demonstrate your organization's commitment to sustainability by underwriting** [NAPPC research grants](#) supporting Imperiled Bombus Conservation (3 awarded at \$5,000), Beyond Bee Conservation (3 awarded at \$5,000), and Honey Bee Health (3 awarded at \$10,000). Your tax-deductible contribution directly advances high-impact scientific projects that protect essential pollinators and strengthen the ecosystems we all depend on. Corporate underwriters receive recognition during the NAPPC Grantee Symposium and on our grantee webpage—showcasing your leadership in pollinator conservation to a global network of scientists, partners, and stakeholders.

Imperiled Bombus
Conservation Grant

\$5,000

3 available

Beyond Bee
Conservation Grant

\$5,000

3 available

Honey Bee Health Grant

\$5,000

6 available

**We encourage you to consider sponsoring multiple underwriting opportunities to maximize your brand exposure and impact.

Note your choice in the comment section on Sponsorship Form**

Important Sponsorship Deadlines

If you are interested in sponsoring our various initiatives, please review the annual deadlines below. We are also open to custom collaborations. Please reach out to nappc@pollinator.org with any questions.

Poster Sponsorship

Friday, February 12, 2027

This is to receive posters and website recognition as part of your sponsorship level

Pollinator Week Sponsorship

Friday, May 21, 2027

This deadline applies if you would like to collaborate on Pollinator Week

Conference Underwriting

Friday, October 1, 2027

This deadline applies if you would like to collaborate on the NAPPC Conference

Grant Underwriting Opportunities

Ongoing Year Round

If the grant period for 2027 has already passed, we will continue to accept funds for future research grant opportunities in the following year.

****We encourage you to consider sponsoring multiple underwriting opportunities to maximize your brand exposure and impact. ****

2027 NAPPC Sponsorship Form

Sponsorship

- | | | |
|--|--|---|
| ☐ Diamond \$50,000+ | ☐ Platinum \$20,000 | ☐ Gold \$15,000 |
| ☐ Silver \$10,000 | ☐ Bronze \$6,000 | ☐ Copper \$2,000 |
| ☐ Pollinator Friend \$1,000 or product donation | | |

Underwriting

- | | |
|--|---|
| ☐ NAPPC Gift \$1,000 | ☐ NAPPC Plaque \$1,000 |
| ☐ Poster Print \$2,500 | ☐ Plaque Shipping \$1,500 |
| ☐ Poster Shipping \$1,500 | ☐ Translation \$2,000 |
| ☐ Grant \$5,000 | ☐ NAPPC Scholarships \$120 |

Comments: _____

- ☐ I would like copies of the poster sent to the address below
- ☐ I would like to donate my portion of the posters

If you are sponsoring at the Bronze level or higher and would like your logo included on the poster webpage, please submit the following to Shannon Farmer, nappc@pollinator.org by **3:00 p.m. ET on Friday, February 12th**: 1) The completed sponsorship form. 2) Your organization's website and logo in one of the following formats: .jpeg, .eps, .ai, or .png.

NAME _____ TITLE _____

ORGANIZATION _____

ADDRESS _____

PHONE _____ E-MAIL _____

WEB ADDRESS _____

Complete and return this form to the attention of:

Shannon Farmer shannon@pollinator.org

Pollinator Partnership | 582 Market Street, STE 1215 | San Francisco, CA 94104

Checks or EFT are preferred and payable to Pollinator Partnership, reference 2027 Sponsorship
OR

Pay online at pollinator.org/nappc/sponsor

Your donation is (partially) tax deductible and contributes to the protection of pollinators

Pollinator Partnership's Giving Policy

Diversity of funding sources is an essential part of Pollinator Partnership's (P2) commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives.

P2 will only accept financial support from donors who accept the following criteria:



Funders must recognize and respect P2's mission.



Funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues.



Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization.



Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products.

[Click Here to view P2's Giving Policy.](#)



Protect their lives. Preserve ours.

