

2026

**SPONSORSHIP
PROSPECTUS**



NAPPC



Shannon Farmer
NAPPC Manager
nappc@pollinator.org
415.352.1137

**POLLINATOR
PARTNERSHIP**

Protect their lives. Preserve ours.

2026 Sponsorship Opportunities

Why Sponsor?

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring these amazing initiatives. Visit pollinator.org/nappc/sponsor to learn more.



Your donation now gets a year's worth of exposure in four unique ways!



Opportunity 1

19th Annual Pollinator Week : June 22 - 28, 2026



Opportunity 2

2026 Annual NAPPC Conference Hosted October 20 - 22, 2026 held virtually via Zoom



Opportunity 3

NAPPC Grants- contribute to one of three research-based grants on honey bees, bumble bees, or butterflies and moths

NAPPC Accomplishments



- Initiated NAS NRC study, “Status of Pollinators in North America”
- Created Pollinator Week, acquiring 50 Governor Proclamations annually
- Created 60+ Ecoregional Planting Guides for North America
- Provides free information at pollinator.org; including books, guides, and webinars
- Funded more than 60 research grants for Honey Bee Health
- Support to create the Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
- And many more!



Pollinator Week

June 22 - 28, 2026



Nineteen years ago the U.S. Senate’s unanimous approval and designation of the final full week in June as Pollinator Week marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.

Pollinating animals, including bees, birds, butterflies, bats, beetles, and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

Pollinator Week Highlights

- Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
- 50 Governors have declared State Pollinator Week
- Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
- Pollinator Week website with event listings, useful resources, and more!

Get planning for Pollinator Week 2026:
pollinator.org/pollinator-week

NAPPC Conference



The 26th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.

October 20 - 22, 2026
Virtually via Zoom

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 170 diverse partners. Respected scientists, researchers, conservationists, government officials, and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 26th Annual NAPPC international Conference can be found at nappc.org.

Conference Schedule



Day 1

- Keynote Speakers
- Awards Ceremony



Day 2

- NAPPC Task Force Reports
- NAPPC Member moments
- NAPPC Task Force Breakout session



Day 3

- Research and Monitoring Presentations
- Subject Matter Panel
- NAPPC Task Force Plans for 2026/2027



Previous Sponsors

**Partial List- please visit pollinator.org/nappc to see full list **

Almond Board of California
American Beauties Native Plants
American Beekeeping Federation
American Honey Producers Association
American Seed Trade Association (ASTA)
Blue Diamond Growers
The Boeing Company
Bureau of Land Management
Burt's Bees
California State Beekeepers Association
CropLife America
Nutrien Ag Solutions
Cypress Creek Renewables
Edison Electric Institute
EPRI
Francis Ford Coppola Winery
Greif/Soterra
Kettle Brand Chips
Levin Family Foundation
Monarch Watch
National Association of Landscape Professionals

National Association of Wheat Growers
National Corn Growers Association
National Farmers Union
National Park Service
noosa yoghurt
Nufarm
Project Apis m.
Select Seeds
Smithsonian Institute
USDA APHIS
US Apple Association
US EPA
USGS
USDA ARS
USDA NIFA
USDA NRCS
US Fish and Wildlife Service
US Forest Service
US Golf Association
Wakefern Food Corporation
Waste Management
Wyman's of Maine

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Science for a better life



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TOYOTA



sunday



USGS
science for a changing world



NATIONAL
MUSEUM of
**NATURAL
HISTORY**

Smithsonian

General Sponsorship Opportunities

Diamond

\$50,000+

Same as below plus:
Conference registration for *four* representatives

Platinum

\$20,000

Same as below plus:
Product/literature inclusion in conference materials (upon request)

Gold

\$15,000

Same as below plus:
Conference registration for *two* representatives

Silver

\$10,000

Same as below plus:
Acknowledgement in NAPPC newsletter communication.

Bronze

\$5,500

Same as below plus:
Conference registration for *one* representative

Copper

\$1,000

Same as below plus:
Logo representation on Pollinator Week webpage

Pollinator Friend

\$500 or Product Contribution

Acknowledgement of support during NAPPC Conference and acknowledgement on Pollinator Week webpage

**Each level of sponsorship is partially tax deductible dependent on sponsorship level

See next page for tax deductible info

Tax Deductible Benefits

Diamond

\$46,440+ (value based on sponsored amount)

Same as below plus:

Conference registration for *four* representatives (*\$1280 value*)

Platinum

\$17,376

Same as below plus:

Product/literature inclusion in conference materials (*upon request- \$300 value*)

Gold

\$12,972

Same as below plus:

Conference registration for *two* representatives (*\$640 value*)

Silver

\$8,588

Same as below plus:

Acknowledgement in NAPPC newsletter communication.

Bronze

\$3,884

Same as below plus:

Conference registration for *one* representative (*\$320 value*)

Copper

\$852

Same as below plus:

Logo representation on Pollinator Week webpage

Pollinator Friend

\$500 or Product Contribution

Acknowledgement of support during NAPPC Conference and

Acknowledgement of support during Pollinator Week

Grant Underwriting Opportunities

Demonstrate your company's commitment to sustainability by underwriting** [NAPPC research grants](#) supporting bumble bees, non-bee pollinators, and honey bee health. Your fully tax-deductible contribution directly advances high-impact scientific projects that protect essential pollinators and strengthen the ecosystems we all depend on. Corporate underwriters receive recognition during the NAPPC Grantee Symposium and on our grantee webpage—showcasing your leadership in pollinator conservation to a global network of scientists, partners, and stakeholders. Note, support provided after May 1, 2026 will be designated towards the 2027 research grant cycle.

Bumble Bee Conservation Grant	\$5,000	6 available
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Non-bee Pollinator Conservation Grant	\$5,000	6 available
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Honey Bee Health Grant	\$5,000	6 available
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**We encourage you to consider sponsoring multiple underwriting opportunities to maximize your brand exposure and impact.
Note your choices in the checkbox on the Sponsorship Form**

2026 NAPPC Sponsorship Form

General Sponsorship

- Diamond \$50,000+ Platinum \$20,000 Gold \$15,000
 Silver \$10,000 Bronze \$5,500 Copper \$1,000
 Pollinator Friend \$500 or product donation
-

Grant Underwriting

- Non-bee Pollinator Grant \$5000
 Bumble Bee Pollinator Grant \$5,000
 Honey Bee Health Grant \$5,000
-

NAME _____ TITLE _____

ORGANIZATION _____

ADDRESS _____

PHONE _____ E-MAIL _____

Complete and return this form to the attention of:
Shannon Farmer
shannon@pollinator.org
Pollinator Partnership
582 Market Street, STE 1215 | San Francisco, CA 94104

Checks or EFT is preferred and payable to Pollinator Partnership, reference 2026 Sponsorship
OR





Pay online at pollinator.org/napcc/sponsor

Your donation is (partially) tax deductible and contributes to the protection of pollinators

Pollinator Partnership's Giving Policy

Diversity of funding sources is an essential part of Pollinator Partnership's (P2) commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2's goals and objectives.

P2 will only accept financial support from donors who accept the following criteria:

-  Funders must recognize and respect P2's mission.
-  Funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues.
-  Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization.
-  Acceptance of a grant does not imply that P2 approves nor endorses the funder's activities or products.

[Click Here to view P2's Gift Acceptance Policy.](#)

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