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ANNUAL REPORT

Pollinator Partnership



**POLLINATOR
PARTNERSHIP**

Dear Friends,

For 26 years, Pollinator Partnership has raised awareness around the importance of pollinators and we have remained the public's steadfast source of science-based information. By enhancing habitat, conducting primary research, distributing meaningful grants, providing tools to all stakeholders, and influencing policymakers, we have continued to make a substantial impact in the world of pollinators.

Pollinator Partnership uniquely works with everyone – gardeners, land managers, researchers, legislators, educators, and industry – to create the most positive change possible for pollinator health. These qualities have led to our many successes.

When I started at Pollinator Partnership 11 years ago, our team was made up of seven people all located in our home state of California. Our staff is now 30 people strong, with individuals in 10 states and three Canadian provinces. I could not be more proud to lead an organization that has exhibited so much growth, helps so many people, and has a tremendous impact on the health of the planet.

Thank you for your interest in our organization and our mission to protect and promote all pollinator species. There has never been a more important time to support Pollinator Partnership and our many programs.

Kelly Bills

Kelly Bills
Executive Director



Pollinator Partnership's Executive Director, Kelly Bills (right), and Associate Director, Lora Morandin (left).

“In the face of climate change, uncertain food security, and species endangerment, Pollinator Partnership is dedicated to saving the world through pollinator conservation.”

Climate Change is in Our Hands



Pollinators are in trouble; you can help

You may never have thought about pollinators – the bees, butterflies, birds, bats, and more that are critical to food and ecosystems – and their relationship to climate change, but there is a strong connection. Climate change is thought to be a key cause of pollinator decline across the globe.

Pollinators are dying because their food and homes are disappearing, diseases have increased, and rising temperatures and extreme weather events are affecting their ability to survive – all of which are related to climate change.

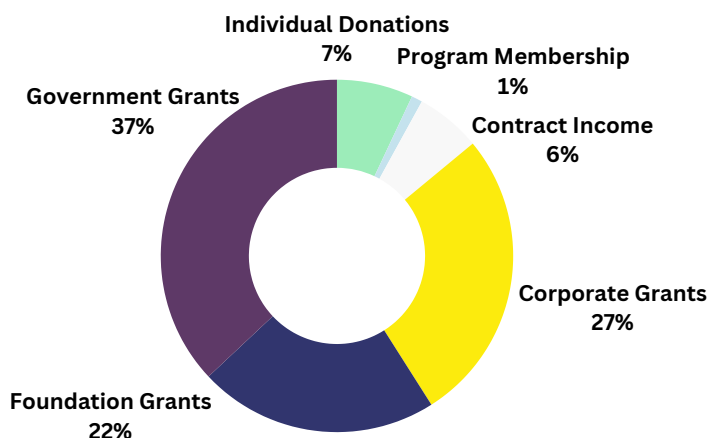
Pollinators are good for the planet

Pollinators and their habitats provide a number of important ecosystem services which promote planetary health and fight climate change. The conservation of pollinators supports healthy ecosystems, air, soil, water, and plants. Combined, these results make planet Earth a safer place for us to live.

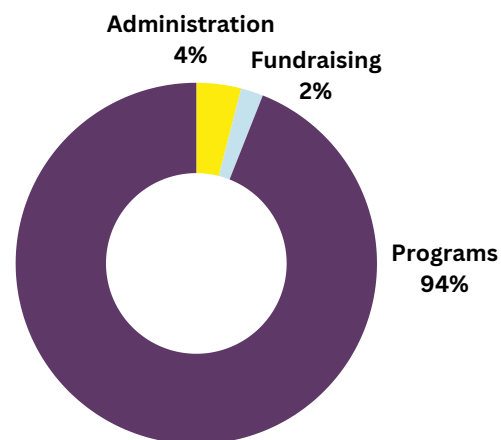


Pollinator Partnership by the Numbers

Where Our Money Comes From



Where Our Money Goes



Habitat Enhanced

588,995+ Acres



Dollars in Programs

\$1,900,901+



Dollars in Active Research

\$704,663+



Program Engagement

33,568+ People



Program Highlights

Bee Friendly Farming

Pollinator Partnership's Bee Friendly Farming (BFF) program has grown by leaps and bounds over the past 3 years. We now have 373,000 acres of certified farmland, 88,000 habitat acres managed through the program, and 750 farms registered in the program. The BFF program continues to grow and evolve to address the needs of pollinators and farmers. This year we added a third-party verification option to the program, working to bring certified products to market and to increase the impact of BFF Certification. This certification is now accepted by Walmart for their fresh produce vendors. Since it was introduced in August 2023, BFF's third party verifier, Where Food Comes From, has verified over 30,000 acres. In addition, BFF has launched a new member portal on its website which makes it easier for farmers to track their certification status, compliance, and submit reporting.



Bee Friendly Gardening

Do you want to create a real difference for pollinators in your yard or neighborhood? Our Bee Friendly Gardening (BFG) program is going through some exciting changes and expansion. BFG membership is now open to all – whether you already have a buzzing bee garden or if you are interested in learning more about how to create a bee garden and connecting with our BFG community. Once you are a BFG member, you'll receive a membership certificate, a monthly newsletter, have the option to join our Facebook group, receive special offers, and be eligible to register your garden and receive a garden sign. Our program is in its early days, but we already have 400 registered gardens– help us reach our goal of 1000 registered BFGs by the end of 2024!



Program Highlights

North American Pollinator Protection Campaign

The North American Pollinator Protection Campaign (NAPPC), managed by Pollinator Partnership, is a unique coalition of more than 170 diverse members from government, conservation, research, and business – all working to find common ground to support pollinators. This year's NAPPC conference hosted at the US EPA united the continent through leadership and inclusivity, facilitating important conversations about climate change.



Pollinator Steward Certification

Pollinator Steward Certification is a leading program offered only by Pollinator Partnership that empowers home gardeners, land managers, farmers, government, and community scientists with the scientific know-how to make a real difference for pollinators, people, and the planet. This past year, more than 1,000 individuals registered for the program and our community of Pollinator Stewards continues to grow with registration now open for our highly anticipated 2024 training. Our upcoming program will feature expert topic speakers, the latest pollinator research, and will provide participants with the information needed to become powerful pollinator protectors.



Project Wingspan

Pollinator Partnership's Project Wingspan works with a coalition of partners and an amazing team of dedicated volunteers to increase the quality, quantity, and connectivity of pollinator habitat across the Midwest and Great Lakes Region to support imperiled native pollinators. After training more than 1,000 volunteers in seed collection, enhancing more than 200,000 acres of habitat, and distributing 30,000 native plants and 655 pounds of native seed, Project Wingspan is now focused on providing technical assistance to landowners, ensuring habitat is installed and managed properly.



How To Get Involved

- 1 Become a **Bee Friendly Gardening** member
- 2 Register for **Pollinator Steward Certification**
- 3 Monitor pollinators with us on **iNaturalist**
- 4 Use our new **Find Your Roots tool** to select the right plants for your habitat project
- 5 Participate in **Pollinator Week**, June 17-23, 2024
- 6 Give the gift of a **BeeSmart School Garden Kit**
- 7 Join our **Pollinator Action Team** to keep up to date on more ways to stay involved
- 8 **Donate** generously to our many programs and support our work on the ground
- 9 **Follow us** on social media



@pollinatorpartnership



The Pollinator Partnership



@pollinators



Join us today – You can make a real difference for pollinators, people, and the planet. Please consider making a tax deductible donation. Thank you!

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