2021 Sponsorship Prospectus

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2021 Sponsorship Opportunities

We at Pollinator Partnership are gearing up for three exciting pollinator events!

1) 2021 Pollinator Poster: Pollinators and Agriculture
2) 15th Annual Pollinator Week: June 21-27, 2021
3) 21st Annual NAPPC Conference: Hosted at the Smithsonian NMNH

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring these amazing initiatives. Visit https://www.pollinator.org/nappc/sponsor to learn more.

Your donation now gets a year’s worth of exposure in 3 ways!

NAPPC ACCOMPLISHMENTS:
• Initiated NAS NRC study, “Status of Pollinators in North America”
• Created Pollinator Week, acquiring 50 Governor Proclamations annually
• Created 60+ Ecoregional Planting Guides for North America
• Provides free information on www.pollinator.org; including books, guides, and webinars
• Funded over 50 research grants for Honey Bee Health
• Support to create the Congressional Pollinator Protection Caucus (CP2C)
• Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
• Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
• And many more!
SPONSORSHIP FORM

YES! I would like to sponsor as a:

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<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Copies of Poster</th>
<th>Donate Portion of Posters</th>
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<td>Diamond Sponsor</td>
<td>$50,000+</td>
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<td>Pollinator Friend</td>
<td>$500 or product</td>
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If you are sponsoring at the Bronze level or above, and would like your logo included on the poster, we will need the following information no later than 3 PM EST, Friday, February 19th:

- This completed form and your organization’s logo should be sent as a .jpeg, .eps, .png, or .ai sent to Savannah Autran at savannah@pollinator.org

NAME ______________________ TITLE ______________________________

ORGANIZATION _______________________________________________________

ADDRESS ___________________________________________________________

PHONE ______________________ E-MAIL _________________________________

Complete and return this form to the attention of:

Savannah Autran
Pollinator Partnership
475 Sansome St., 17th Fl. San Francisco, CA 94111
savannah@pollinator.org
T: (415) 362-1137

Checks are payable to Pollinator Partnership, reference 2020 Sponsorship OR

You may pay online here (https://www.pollinator.org/nappc/sponsor)

Your donation is fully tax deductible and contributes to the protection of pollinators.
1) 2021 POLLINATOR POSTER

In past years, NAPPC posters have been a great success, and we are excited to share with you the opportunity to have your organization’s logo on the 2021 poster.

Posters are distributed to schools, fairs, conferences, homes, educational trainings, and Pollinator Week events. The posters have no time or date on them, so they never go out of date. They are extremely popular for pollinator education and outreach purposes. See past posters at http://www.pollinator.org/posters.htm

Each year, world renowned artists work with Pollinator Partnership and NAPPC partners to create a beautiful and educational poster. This year’s poster will be available for distribution by Earth Day, Thursday, April 22, 2021.

If your organization would like your logo on the poster and copies of the poster, please consider sponsoring at the Bronze level ($5,000) or above by Friday, February 19th!

**THIS YEAR’S POSTER: Pollinators and Agriculture – A Partnership on the Land**

Promoting healthy pollinators in agricultural settings has a direct impact on the quality and quantity of crops being produced, while simultaneously benefiting the health of humans, plants, and the planet. Actions for pollinators on farms, like the planting of habitat including buffers, pollinator gardens, hedgerows, and cover crops, improves the health of our air, water, and soil, positively impacting farming operations. Pollinators and their habitat can economically benefit farmers through increased yield, decreased maintenance, and less reliance on chemical inputs. Pollinators in-turn rely on croplands and adjacent natural areas for forage, nesting, and refuge.

We envision this poster being an artistic depiction of the harmony that can be achieved when agricultural landscapes embrace pollinator-friendly management practices. Such Best Management Practices focus on maintaining healthy populations of both managed honey bees and wild pollinators in farm settings.
2) **POLLINATOR WEEK JUNE 21-27, 2021**

Fifteen years ago the U.S. Senate’s unanimous approval and designation of the final full week in June as Pollinator Week marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.

Pollinating animals, including bees, birds, butterflies, bats, beetles and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

**Pollinator Week Highlights:**
- Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
- 50 Governors have declared State Pollinator Week
- Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
- Constantly updated Pollinator Week website with event listings, useful resources, and more!

Get planning for Pollinator Week 2021: [http://www.pollinator.org/pollinatorweek/](http://www.pollinator.org/pollinatorweek/)
3) 21ST ANNUAL NAPPC INTERNATIONAL CONFERENCE

Hosted at the Smithsonian National Museum of Natural History
October 19 - 21, 2021

CONFERENCE
The 21st Annual NAPPC International Conference is an invitation-only strategic event that brings together the world’s preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.

ABOUT
The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 160 diverse partners. Respected scientists, researchers, conservationists, government officials and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 21st Annual NAPPC international Conference can be found at www.nappc.org.
SOME PREVIOUS SPONSORS INCLUDE:

Almond Board of California
American Beauties
American Beekeeping Federation
American Honey Producers Association
American Seed Trade Association (ASTA)
Blue Diamond Growers
The Boeing Company
Bureau of Land Management
Burt's Bees
California State Beekeepers Association
CropLife America
Nutrien Ag Solutions
Cypress Creek Renewables
Edison Electric Institute
EPRI
Francis Ford Coppola Winery
Greif/Soterra
Kettle Brand Chips
Levin Family Foundation
Monarch Watch
National Association of Landscape Professionals
National Association of Wheat Growers
National Corn Growers Association
National Farmers Union
National Park Service
noosa yoghurt
Nufarm
Project Apis m.
Select Seeds
Smithsonian Institute
USDA APHIS
US Apple Association
US EPA
USGS
USDA ARS
USDA NIFA
USDA NRCS
US Fish and Wildlife Service
US Forest Service
US Golf Association
Wakefern Food Corporation
Waste Management
Wyman's of Maine
SPONSORSHIP LEVELS

Diamond Sponsor

Same as below plus:
Conference registration for four representatives
500 copies of the 2020 pollinator poster

Platinum Sponsor

Same as below plus:
Product/literature inclusion in conference materials (upon request)
400 copies of the 2020 pollinator poster

Gold Sponsor

Same as below plus:
Conference registration for two representatives
300 copies of the 2020 pollinator poster

Silver Sponsor

Same as below plus:
200 copies of the 2020 pollinator poster

Bronze Sponsor

Same as below plus:
Conference registration for one representative
Logo representation on the 2020 pollinator poster
100 copies of the 2020 pollinator poster

Copper Sponsor

Same as below plus:
50 copies of the 2020 pollinator poster

Pollinator Friend

Acknowledgement of support during NAPPC Conference
Acknowledgement of support during Pollinator Week

Pollinator Partnership’s Giving Policy

Diversity of funding sources is an essential part of P2’s commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2’s goals and objectives. P2 will only accept financial support from donors who accept the following criteria. Funders must recognize and respect P2’s mission; funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues. Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization. Acceptance of a grant does not imply that P2 approves nor endorses the funder’s activities or products. [Click Here](#) to view P2’s Gift Acceptance Policy.