2021 Sponsorship Prospectus

NAPPC

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2021 Sponsorship Opportunities

We at Pollinator Partnership are gearing up for three exciting pollinator events!

1) 2021 Pollinator Poster: Pollinators and Agriculture
2) 15th Annual Pollinator Week: June 21-27, 2021
3) 21st Annual NAPPC Conference: Hosted at the Smithsonian NMNH

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more! Please consider sponsoring these amazing initiatives. Visit https://www.pollinator.org/nappc/sponsor to learn more.

Your donation now gets a year’s worth of exposure in 3 ways!

NAPPC ACCOMPLISHMENTS:

• Initiated NAS NRC study, “Status of Pollinators in North America”
• Created Pollinator Week, acquiring 50 Governor Proclamations annually
• Created 60+ Ecoregional Planting Guides for North America
• Provides free information on www.pollinator.org; including books, guides, and webinars
• Funded over 50 research grants for Honey Bee Health
• Support to create the Congressional Pollinator Protection Caucus (CP2C)
• Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
• Influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
• And many more!
SPONSORSHIP FORM

YES! I would like to sponsor as a:

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond Sponsor</td>
<td>$50,000+</td>
<td>( ) I would like copies of the poster sent to the below address</td>
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<tr>
<td>Platinum Sponsor</td>
<td>$20,000</td>
<td>( ) I would like to donate my portion of the posters</td>
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<tr>
<td>Gold Sponsor</td>
<td>$15,000</td>
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<td>Copper Sponsor</td>
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<tr>
<td>Pollinator Friend</td>
<td>$500 or product contribution</td>
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If you are sponsoring at the Bronze level or above, and would like your logo included on the poster, we will need the following information no later than **3 PM EST, Friday, February 19th**:

- This completed form and your organization’s logo should be sent as a .jpeg, .eps, .png, or .ai sent to Savannah Autran at savannah@pollinator.org

**NAME ________________________ TITLE ________________________________**

**ORGANIZATION _______________________________________________________**

**ADDRESS __________________________________________________________**

**PHONE ____________________ E-MAIL _________________________________**

Complete and return this form to the attention of:
Savannah Autran
Pollinator Partnership
475 Sansome St., 17th Fl. San Francisco, CA 94111
savannah@pollinator.org
T: (415) 362-1137

Checks are payable to Pollinator Partnership, reference 2021 Sponsorship OR

You may pay online here (https://www.pollinator.org/nappc/sponsor)

*Your donation is fully tax deductible and contributes to the protection of pollinators.*
1) 2021 POLLINATOR POSTER

In past years, NAPPC posters have been a great success, and we are excited to share with you the opportunity to have your organization’s logo on the 2021 poster.

Posters are distributed to schools, fairs, conferences, homes, educational trainings, and Pollinator Week events. The posters have no time or date on them, so they never go out of date. They are extremely popular for pollinator education and outreach purposes. See past posters at http://www.pollinator.org/posters.htm

This year’s poster will be available for distribution by or before Earth Day, Thursday, April 22, 2021. If your organization would like your logo on the poster and copies of the poster, please consider sponsoring at the Bronze level ($5,000) or above by Friday, February 19th!

This year’s artist is Hugo Salais, who will be rendering our 2021 Pollinators and Agriculture Poster. We are excited to debut the final creation in March, 2021. Please note that this draft is simply a sketch, and serves the sole purpose of providing a sneak peek to the full rendition. We look forward to collaborating with Hugo to create a harmonious depiction of pollinators and agriculture. Stay tuned!

Pollinators and Agriculture – A Partnership on the Land
Promoting healthy pollinators in agricultural settings has a direct impact on the quality and quantity of crops being produced, while simultaneously benefiting the health of humans, plants, and the planet. Actions for pollinators on farms, like the planting of habitat including buffers, pollinator gardens, hedgerows, and cover crops, improves the health of our air, water, and soil, positively impacting farming operations. Pollinators and their habitat can economically benefit farmers through increased yield, decreased maintenance, and less reliance on chemical inputs. Pollinators in-turn rely on croplands and adjacent natural areas for forage, nesting, and refuge.

We envision this poster being an artistic depiction of the harmony that can be achieved when agricultural landscapes embrace pollinator-friendly management practices. Such Best Management Practices focus on maintaining healthy populations of both managed honey bees and wild pollinators in farm settings.
Fifteen years ago the U.S. Senate’s unanimous approval and designation of the final full week in June as Pollinator Week marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.

Pollinating animals, including bees, birds, butterflies, bats, beetles and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

Pollinator Week Highlights:

- Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
- 50 Governors have declared State Pollinator Week
- Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
- Constantly updated Pollinator Week website with event listings, useful resources, and more!

Get planning for Pollinator Week 2021: [http://www.pollinator.org/pollinatorweek/](http://www.pollinator.org/pollinatorweek/)
3) **21ST ANNUAL NAPPC INTERNATIONAL CONFERENCE**

**Hosted at the Smithsonian National Museum of Natural History**

**October 19 - 21, 2021**

**CONFERENCE**

The 21st Annual NAPPC International Conference is an invitation-only strategic event that brings together the world’s preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.

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**ABOUT**

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 160 diverse partners. Respected scientists, researchers, conservationists, government officials and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 21st Annual NAPPC international Conference can be found at [www.nappc.org](http://www.nappc.org).
SOME PREVIOUS SPONSORS INCLUDE:

Almond Board of California  
American Beauties  
American Beekeeping Federation  
American Honey Producers Association  
American Seed Trade Association (ASTA)  
Blue Diamond Growers  
The Boeing Company  
Bureau of Land Management  
Burt's Bees  
California State Beekeepers Association  
CropLife America  
Nutrien Ag Solutions  
Cypress Creek Renewables  
Edison Electric Institute  
EPRI  
Francis Ford Coppola Winery  
Greif/Soterra  
Kettle Brand Chips  
Levin Family Foundation  
Monarch Watch  
National Association of Landscape Professionals  
National Association of Wheat Growers  
National Corn Growers Association  
National Farmers Union  
National Park Service  
noosa yoghurt  
Nufarm  
Project Apis m.  
Select Seeds  
Smithsonian Institute  
USDA APHIS  
US Apple Association  
US EPA  
USGS  
USDA ARS  
USDA NIFA  
USDA NRCS  
US Fish and Wildlife Service  
US Forest Service  
US Golf Association  
Wakefern Food Corporation  
Waste Management  
Wyman's of Maine
SPONSORSHIP LEVELS

Diamond Sponsor
$50,000+
Same as below plus:
Conference registration for four representatives
500 copies of the 2021 pollinator poster

Platinum Sponsor
$20,000
Same as below plus:
Product/literature inclusion in conference materials (upon request)
400 copies of the 2021 pollinator poster

Gold Sponsor
$15,000
Same as below plus:
Conference registration for two representatives
300 copies of the 2021 pollinator poster

Silver Sponsor
$10,000
Same as below plus:
200 copies of the 2021 pollinator poster

Bronze Sponsor
$5,000
Same as below plus:
Conference registration for one representative
Logo representation on the 2021 pollinator poster
100 copies of the 2021 pollinator poster

Copper Sponsor
$1,000
Same as below plus:
50 copies of the 2021 pollinator poster

Pollinator Friend
$500 or product contribution
Acknowledgement of support during NAPPC Conference
Acknowledgement of support during Pollinator Week

Pollinator Partnership’s Giving Policy
Diversity of funding sources is an essential part of P2’s commitment to the spirit of its diversity of stakeholders and the execution of its programs. P2 is committed to seeking funding from a broad spectrum of organizations and individuals whose support will advance P2’s goals and objectives. P2 will only accept financial support from donors who accept the following criteria. Funders must recognize and respect P2’s mission; funders must understand and accept that they have no right or power to determine the content of P2 programs, opinions, or information materials, nor influence the selection of issues. Funders are aware that contributing to P2 does not bind them to P2 positions nor does it authorize P2 to speak for the contributing organization. Acceptance of a grant does not imply that P2 approves nor endorses the funder’s activities or products. Click Here to view P2’s Gift Acceptance Policy.