

# 2019 SPONSORSHIP OPPORTUNITIES

Your donation now gets a year's worth of exposure in 3 ways:



- 1) **2019 Pollinator Poster:** *Endangered Pollinators and Their Habitats*
- 2) **13<sup>th</sup> Annual Pollinator Week:** June 17-23, 2019
- 3) **19th Annual NAPPC Conference:** Hosted at DOI

## SPONSORSHIP FORM

**YES**, I would like to sponsor as a:

<input type="checkbox"/> Platinum Sponsor \$20,000	<input type="checkbox"/> I would like copies of the poster sent to the below address
<input type="checkbox"/> Gold Sponsor \$15,000	
<input type="checkbox"/> Silver Sponsor \$10,000	<input type="checkbox"/> I would like to donate my portion of the posters to the Pollinator Partnership
<input type="checkbox"/> Bronze Sponsor \$5,000	
<input type="checkbox"/> Copper Sponsor \$1,000	
<input type="checkbox"/> Pollinator Friend \$500 or product contribution	

If you are sponsoring at the **Bronze level or above**, and would like your logo included on the poster, we will need the following information no later than **3 PM EST, Friday, February 1<sup>st</sup>**:

- This completed form and your organization's logo should be sent as a .jpeg, .eps, .png, or .ai sent to Kelly Rourke at [kr@pollinator.org](mailto:kr@pollinator.org)

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

**Complete and return this form to the attention of:**

Kelly Rourke  
Pollinator Partnership  
423 Washington St., 5th Fl. San Francisco, CA 94111  
[kr@pollinator.org](mailto:kr@pollinator.org)  
T: (415) 362-1137 - F: (415) 362-3070

Checks are payable to *Pollinator Partnership*, reference *2019 Sponsorship*  
OR

You may pay online here (<http://www.pollinator.org/sponsor.htm>).

**THANK YOU!**

Your donation is fully **tax deductible** (US donations only) and contributes to the protection of pollinators.

## 2019 POLLINATOR PARTNERSHIP SPONSORSHIP OPPORTUNITIES

We at the Pollinator Partnership are gearing up for **three** exciting pollinator events! Major highlights are:

- 1) 2019 Pollinator Poster, *Endangered Pollinators and Their Habitats*
- 2) Pollinator Week, June 17-23, 2019
- 3) 19th Annual North American Pollinator Protection Campaign (NAPPC) International Conference, October 15-17, 2019

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more!

Please consider sponsoring these amazing initiatives. Your organization and the Pollinator Partnership will combine to be a force that will not only catapult pollinator health to a new public awareness, but will also bring visibility to your organization's efforts and brand to an attentive and responsive audience.

### NAPPC SPONSORSHIPS CONTRIBUTED THE FOLLOWING ACCOMPLISHMENTS:

- Initiated National Academies of Science National Research Council study, "Status of Pollinators in North America"
- Created Pollinator Week
- Sponsored U.S. Postal Service Stamp Series
- Created 50 Ecoregional Guides, a smart phone App, and 16 brochures
- Provides free scientific information on [www.pollinator.org](http://www.pollinator.org) with 40,000 hits monthly
- Funded over 46 research grants for Honey Bee Health
- Built the Pollinator Data Portal of the Americas
- Created NAPPC-WHC Pollinator Award to Corporations
- Lent support to create Congressional Pollinator Protection Caucus (CP2C)
- Signed 15 agreements with Federal Agencies influencing 2 billion acres of land
- Collectively wrote White Paper "Bombus terrestris"
- Founding member of the National Pollinator Garden Network's Million Pollinator Garden Challenge with First Lady Michelle Obama
- Creation of the TheBeeMD web diagnostic tool
- Unbiased and scientific influence in the creation of the Presidential Memorandum on Pollinators and the *National Strategy to Promote Health of Honey Bees and Other Pollinators*



## 1) 2019 POLLINATOR POSTER

The NAPPC posters have been a great success, and we are excited to share with you the opportunity to have your organization's logo on the 2019 poster.

Posters are distributed to schools, fairs, conferences, homes, educational trainings, and Pollinator Week events. The posters have no time or date on them, so they never go out of date. They are extremely popular for pollinator education and outreach purposes.

If your organization would like your logo on the poster and copies of the poster, please consider sponsoring at the Bronze level (\$5,000) or above.

The theme of the 2019 pollinator poster is ***Endangered Pollinators and Their Habitats***. In 1973 Congress created the Endangered Species Act (ESA), setting an ambitious goal of reversing the alarming trend of human-caused extinctions that threaten the ecosystems we all share. Since its enactment, over 70 pollinator species and just under 1,000 plants, with others in consideration, have been placed under protection on the Endangered Species List. Canada has its own list with the Species at Risk Act, and Mexico has an endangered species list as well. Raising awareness about these essential animals and plants is critical, and collaboration must be promoted in order to make important contributions to the conservation and recovery of endangered and threatened pollinators and pollinator-dependent plants.

Each year, world renowned artists work with Pollinator Partnership and NAPPC partners to create a beautiful and educational poster. This year's poster will be available for distribution by Earth Day, Monday, April 22, 2019.

See past posters at <http://www.pollinator.org/posters.htm>



## 2) Pollinator Week June 17-23, 2019



Twelve years ago the U.S. Senate's unanimous approval and designation of the final full week in June as **Pollinator Week** marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.

Pollinating animals, including bees, birds, butterflies, bats, beetles and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

### Pollinator Week Highlights:

- Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
- 50 Governors have declared State Pollinator Week
- Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
- Constantly updated Pollinator Week website with event listings, useful resources, and more! Check out 2019: <http://www.pollinator.org/pollinatorweek/>



### 3) 19th Annual NAPPC International Conference Hosted at DOI – Oct. 15 - 17, 2019

#### CONFERENCE

The 19th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.



#### ABOUT

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by the Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 150 diverse partners. Respected scientists, researchers, conservationists, government officials and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 19th Annual NAPPC international Conference can be found at [www.NAPPC.org](http://www.NAPPC.org).



## Previous Sponsors Include:

Almond Board of California  
American Beauties  
American Beekeeping Federation  
American Honey Producers Association  
American Seed Trade Association (ASTA)  
ASLA  
BASF  
Bayer  
Blue Diamond Growers  
The Boeing Company  
Bureau of Land Management  
Burt's Bees  
California State Beekeepers Association  
CropLife America  
Nutrien Ag Solutions  
Cypress Creek Renewables  
Department of Defense  
Edison Electric Institute  
EPRI  
Francis Ford Coppola Winery  
Greif/Soterra  
Kettle Brand Chips  
Levin Family Foundation  
Monarch Watch  
National Association of Landscape  
Professionals  
NASDA  
National Association of Wheat Growers

National Corn Growers Association  
National Council of Farmers Cooperatives  
National Farmers Union  
National Park Service  
noosa yoghurt  
Nufarm  
Project Apis m.  
Pollinator Partnership  
Select Seeds  
Smithsonian Institute  
Syngenta  
Stover Seeds  
USDA APHIS  
US Apple Association  
US Botanic Garden  
US EPA  
USGS  
USDA ARS  
USDA NIFA  
USDA NRCS  
US Fish and Wildlife Service  
US Forest Service  
US Golf Association  
Valent  
Wakefern Food Corporation  
Waste Management  
Wyman's of Maine



## SPONSORSHIP LEVELS

### ***Platinum Sponsor***

**\$20,000**

Acknowledgement of support during NAPPC Conference  
Conference registration for two representatives  
Product/literature inclusion in conference materials (upon request)  
Acknowledgement of support during Pollinator Week  
Logo representation on the 2019 pollinator poster  
1000 copies of the 2019 pollinator poster

### ***Gold Sponsor***

**\$15,000**

Acknowledgement of support during NAPPC Conference  
Conference registration for two representatives  
Acknowledgement of support during Pollinator Week  
Logo representation on the 2019 pollinator poster  
1000 copies of the 2019 pollinator poster

### ***Silver Sponsor***

**\$10,000**

Acknowledgement of support during NAPPC Conference  
Conference registration for one representative  
Acknowledgement of support during Pollinator Week  
Logo representation on the 2019 pollinator poster  
750 copies of the 2019 pollinator poster

### ***Bronze Sponsor***

**\$5,000**

Acknowledgement of support during NAPPC Conference  
Conference registration for one representative  
Acknowledgement of support during Pollinator Week  
Logo representation on the 2019 pollinator poster  
500 copies of the 2019 pollinator poster

### ***Copper Sponsor***

**\$1,000**

Acknowledgement of support during NAPPC Conference  
Acknowledgement of support during Pollinator Week  
100 copies of the 2019 pollinator poster

### ***Pollinator Friend***

**\$500 or product contribution**

Acknowledgement of support during NAPPC Conference  
Acknowledgement of support during Pollinator Week