2017 SPONSORSHIP OPPORTUNITIES

Your donation now gets a year’s worth of exposure in 2 ways:

1) 11th Annual Pollinator Week June 19-25, 2017

2) 17th Annual NAPPC International Conference

Hosted by: American Farm Bureau Federation
SPONSORSHIP FORM

**YES, I would like to sponsor as a:**

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>$20,000</td>
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<td>Gold Sponsor</td>
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<tr>
<td>Pollinator Friend</td>
<td>$500 or product contribution</td>
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</tbody>
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This completed form and your organization’s logo should be sent as a .jpeg, .eps, .png, or .ai sent to Kelly Rourke at kr@pollinator.org

NAME _________________________ TITLE ________________________________

ORGANIZATION ______________________________________________________

ADDRESS _______________________________________________________

PHONE _______________________ E-MAIL ____________________________

Complete and return this form to the attention of:
Kelly Rourke
Pollinator Partnership
423 Washington St., 5th Fl. San Francisco, CA 94111
kr@pollinator.org
T: (415) 362-1137 - F: (415)36-3070

Checks are payable to **Pollinator Partnership**, reference **2017 Sponsorship**
OR
You may pay online here ([http://www.pollinator.org/sponsor.htm](http://www.pollinator.org/sponsor.htm)).

THANK YOU!

Your donation is fully **tax deductible** (US donations only) and contributes to the protection of pollinators.
2017 POLLINATOR PARTNERSHIP SPONSORSHIP OPPORTUNITIES

We at the Pollinator Partnership are gearing up for two exciting pollinator events! Major highlights are:

1) Pollinator Week, June 19-25, 2017
2) 17th Annual North American Pollinator Protection Campaign (NAPPC) International Conference, October 17-19, 2017

The popularity of these major initiatives has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more!

Please consider sponsoring these amazing initiatives. Your organization and the Pollinator Partnership will combine to be a force that will not only catapult pollinator health to a new public awareness, but will also bring visibility to your organization’s efforts and brand to an attentive and responsive audience.

NAPPC SPONSORSHIPS CONTRIBUTED THE FOLLOWING ACCOMPLISHMENTS:

- Initiated National Academies of Science National Research Council study, “Status of Pollinators in North America”
- Created Pollinator Week
- Sponsored U.S. Postal Service Stamp Series
- Created 34 Ecoregional Guides, a smart phone App, and 16 brochures
- Provides free scientific information on www.pollinator.org with 40,000 hits monthly
- Funded over 40 research grants for Honey Bee Health
- Built the Pollinator Data Portal of the Americas
- Created NAPPC-WHC Pollinator Award to Corporations
- Lent support to create Congressional Pollinator Protection Caucus (CP2C)
- Signed 11 agreements with Federal Agencies influencing 1.5 billion acres of land
- Collectively wrote White Paper “Bombus terrestris”
- Founding member of the National Pollinator Garden Network’s Million Pollinator Garden Challenge with First Lady Michelle Obama
- Creation of TheBeeMD web diagnostic tool
- Unbiased and scientific influence in the creation of the Presidential Memorandum on Pollinators and the National Strategy to Promote Health of Honey Bees and Other Pollinators
1) Pollinator Week June 19-25, 2017

Ten years ago the U.S. Senate’s unanimous approval and designation of the final full week in June as Pollinator Week marked a necessary step toward addressing the urgent issue of declining pollinator populations. Pollinator Week has now grown to be an international celebration of the valuable ecosystem services provided by pollinating animals. The growing concern for pollinators is a sign of progress, but it is vital that we continue to maximize our collective efforts.

Pollinating animals, including bees, birds, butterflies, bats, beetles and others, are vital to our delicate ecosystem, supporting terrestrial wildlife, providing healthy watersheds, and more. Pollinator Week is a prime opportunity to get the message of the importance of pollinators out to as many people as possible.

Pollinator Week Highlights:
• Officially designated by the U.S. Senate and the U.S. Dept. of Agriculture in 2007
• 50 Governors have declared State Pollinator Week
• Pollinator Week brings together a diverse community of interested parties: government officials, farmers, ranchers, non-profit groups, teachers, school children, clubs, and a whole range of interested citizens taking action for pollinators
• Constantly updated Pollinator Week website with event listings, useful resources, and more! Check out 2016: http://www.pollinator.org/pollinatorweek/

423 Washington St. San Francisco, CA 94111 ● 415.362.1137 ● tv@pollinator.org
2) 16th Annual NAPPC International Conference
Hosted at AFBF – Oct. 17-19, 2017

CONFERENCE
The 17th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world’s preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.

ABOUT
The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by the Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 150 diverse partners. Respected scientists, researchers, conservationists, government officials and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

More information about NAPPC and the 17th Annual NAPPC international Conference can be found at www.NAPPC.org.
Previous Sponsors Include:

Agricultural Retailers Association
Almond Board of California
American Beekeeping Federation
American Farm Bureau Federation
American Honey Producers Association
American Seed Trade Association
BASF
Bayer CropScience
BeeAlive
Blue Diamond Growers
Burt’s Bees
CHS Inc.
The Conservation Fund
CropLife America
Dow AgroSciences
Ducks Unlimited
DuPont Crop Protection
Edison Electric Institute
FMC Corporation
Great Northern Roasting
Häagen-Dazs
Jasper Wyman & Son
Motorola Foundation
National Council of Farmer Cooperatives
National Farmers Union
National Fish and Wildlife Federation
National Grange
National Sunflower Association
Nufarm Americas Inc.
Ocean Spray Cranberries
Orkin (Rollins)
Pheasants Forever, Inc.
Samuel Roberts Noble Foundation
Spring44
The Swanson Foundation
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SPONSORSHIP LEVELS

**Platinum Sponsor**
$20,000
Acknowledgement of support during NAPPC Conference
Conference registration for two representatives
Product/literature inclusion in conference materials (upon request)
Acknowledgement of support during Pollinator Week

**Gold Sponsor**
$15,000
Acknowledgement of support during NAPPC Conference
Conference registration for two representatives
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**Silver Sponsor**
$10,000
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Conference registration for one representative
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**Bronze Sponsor**
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**Copper Sponsor**
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