North American Pollinator Protection Campaign
Laurie Davies Adams
Executive Director
1. What is NAPPC?
2. What have NAPPC Partners done?
3. Why does it Matter?
Vulnerability of Agricultural Exports to Loss of Pollinators

- >50% Pollinator Dependent
- 25-50% Pollinator Dependent
- 10-24% Pollinator Dependent
- >10% Pollinator Dependent

From 10 to 50% Pollinator Dependent

Total Agricultural Exports (2005) = $172 Billion
• Mexico, Canada and the US Working Cooperatively
• All stakeholders – science, business, government, NGO’s
• Making steady, strategic progress
- Over a decade
- 140 Organizations
- Three languages
- All pollinators
- Managed by

POLLINATOR PARTNERSHIP
What have the NAPPC Partners Accomplished Together?
10 Tri-national Meetings in Washington, DC

- NAS (2000, 2002)
- University of Maryland (2003)
- Smithsonian Institution (2004)
- National Zoo (2005)
- USDA (2006)
- US EPA (2009)
- USDA (2010)
Canada and Mexico Meetings

- NAPPC Regional Meeting - Mexico (2006)
- NAPPC Regional Meeting - Canada (2006)
Outreach Materials

Our Future Flies on the Wings of Pollinators

The Bounty of Bees

If you want to learn more about local and how to support pollinator pets, visit www.pollinator.org.
The Pollination Equation

Plants 4 pollinators = pollinators 4 plants

Some other pollinator friends:
- hummingbirds
- beetles
- flies
- butterflies and moths
10th ANNUAL CONFERENCE

NAPPC’s 10th Annual International Conference is October 20-22, 2010

10th Annual NAPPC International Conference
This year’s conference will be held in Washington, DC on October 20-22nd, 2010. Learn more>>

Open Symposium & Evening Receptions: RSVP NOW!
You’re invited to a FREE one day only on Wednesday, October 20th, 2010! Climate change, food safety, food security, land use, and energy are some of the priority topics to be discussed. Learn more>>
www.pollinator.org

Free Pollinator Stuff
Shop the P2 Online Store for FREE pollinator posters, education wheels, and more.

Featured Highlights
Take Action for Pollinators (TAP) Campaign
Are you wondering what action you should take for pollinators? NAPPC partners can tell you!
Learn more>>

DONATE to keep kids connected.
GIVE NOW
Built / interoperable with GBIF Data Portal code

http://pollinators.iabin.net/
Pollinator LISTSERV

Daily Pollinator information and research followed worldwide by pollinator stakeholders
Reaching out to Students
Nature’s Partners
U.S. Botanic Garden
(Summer 2004)
“The Great Pollination Partnership”
(700 visitors/day)
Garden and Photo Exhibits
8 VIP Receptions

Cranberry juice cocktail provided by Ocean Spray Cranberries Inc, a Grower-Owned Cooperative

Cranberries are bee-pollinated.
6 Congressional Briefings
Stamps

- Petitioned to issue a Commemorative Series of Pollinator Postal Stamps 2007
  - US Postal Service
  - Canada Post
  - Servicio Postal Mexicano
A living tribute
World’s Largest Postage Stamp
- Over 2 dozen NAPPC Research Grants
- Standardized Bee Protocol
- White Paper on *Bombus terrestris*
Germination of BIG ideas –

Kremen and Williams NCEAS: Restoration of Degraded Landscapes

A conceptual model for pollination services

Developed as part of NCEAS working group: Restoring ecosystem services in degraded landscapes; pollination and native bees
Established Pollinator Week

Proclamation by US Sec. of Agriculture And US Senate
31 Ecoregional Planting Guides

www.pollinator.org
Pollinator Gardens

Including some of the USDA People’s Gardens
Awards NAPPC GAVE!

- NAPPC-Wildlife Habitat Council Award for Pollinator-Friendly Corporations – 8 years
- NAPPC-NACD Farmer Rancher Award – 5 years
- US, Mexico, Canada Pollinator Advocate Awards - 6 years
- Growald Media Award - 1 year
Awards NAPPC got!

**PESP Champion Awards**

Pesticide Environmental Stewardship Program (EPA-PESP)

**Winner of 2005, 2009**

**Garden Club of America**

Cynthia Pratt Loughlin Award

**Pollinator Partnership/ NAPPC**

**Winner in 2011**
Memoranda of Understanding

- USDA Forest Service
- USDA NRCS
- BLM
- USFWS
- NGA
- USGS
- NBI
- DoD
- NPS
- BCI
- EPA
- USDA APHIS
AGREEMENTS - MOU’s

1.5 Billion Acres
The US Federal West

Who Owns the West?
Federal Land as a Percentage of Total State Land Area

Data source: U.S. General Services Administration, Federal Real Property Profile 2004, excludes trust properties
NAS: NRC Study
The definitive word

- Began as a NAPPC Task Force Idea
- Introduced at NAPPC in 2006
- Over 300 stories worldwide in the media
- One month later – CCD is front page headlines
What do these activities mean?

What are the NAPPC Results?

1. Changed the vocabulary
2. Changed the behavior
3. Changed the landscape
The NAPPC Collaborative Difference

- ALL done by volunteers working together
- ALL done in record time
- ALL done for the betterment of the pollinators, the people and the planet
Today is our Anniversary Present

- A chance to expand the dialogue
- A reason to celebrate but also to redouble our efforts
- An invitation to new voices
- A view of the obstacles and the opportunities
- Welcome and thank you
North American Pollinator Protection Campaign

www.nappc.org
www.pollinator.org