

# **POLLINATOR PARTNERSHIP**

## **2018 “Pollinators and Seeds: Supporting healthy ecosystems and food security” Poster Job Advertisement**

**The Pollinator Partnership is seeking an artist to render the 2018 Pollinator Poster, this year focusing on “Pollinators and Seeds: Supporting healthy ecosystems and food security.” To apply to illustrate the poster, please send a one-page narrative concept idea with a draft sketch to Kelly Rourke at [kr@pollinator.org](mailto:kr@pollinator.org) by Monday, December 11, 2017. Final illustration will be due by Friday, February 9, 2018.**

### **Background**

The Pollinator Partnership (P2) is a non-profit 501(c)3 organization-- the largest organization in the world dedicated solely to the protection and promotion of pollinators and their ecosystems. Birds, bats, bees, butterflies, beetles, and other small mammals that pollinate plants are responsible for bringing us one out of every three bites of food. They also sustain our ecosystems and produce our natural resources by helping plants reproduce. Unfortunately they are in trouble. Some species have seen a 90% decline in their populations over the last decade. Without the actions of pollinators, agricultural economies, our food supply, and surrounding landscapes would suffer.

### **Our Solution for Sustainability**

Pollinator Partnership addresses issues of pollinator health and decline using many resources and projects. We are dealing with a complex issue that does not have a simple solution, but by addressing each area where pollinators interface with people we can make a significant impact in pollinator, ecosystem, and human health. One way we address this issue is through outreach, education, and action.

### **Purpose**

Each year, the Pollinator Partnership, along with a wide range of partners (including federal agencies, non-profits, for-profits, individuals, etc.) design and distribute an educational pollinator poster. About 200,000 posters are distributed throughout the United States each year. They are one of the most popular outreach material items offered and are distributed for the cost of shipping and handling.

### **Use**

Each year’s poster is unique in size and content, and the posters are enjoyed and used in a wide variety of venues from classrooms, fairs, conferences, and offices, to homes and educational trainings.

### **Poster Image - Vision**

Our vision for the poster is to highlight the important role that pollinators play in plant reproduction. Without pollinators most flowering plant species would not survive. About 80% of all flowering plants on the earth need help with pollination. Pollinators provide pollination services to over 180,000 different plant species and more than 1,200 crops. This year’s poster should portray how both managed and wild pollinators support human food systems from seed to mouth.

Additionally, plants play an important role in pollinator health. Native plant communities are an essential foundation for ecosystem integrity and diversity. Healthy native plant communities create habitat for animals; provide ecosystem services that sustain people, their communities, and their economies; and have intrinsic and irreplaceable biotic value that will become increasingly important in the future. Native seed reserves

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are essential in restoring damaged lands after fires and hurricanes, and these restored and recovered lands will benefit both pollinators and people.

We envision this being an artistic combination of the beautiful diversity of seeds (sizes, shapes, and colors), and a cross section of plant life (from seeds to flowers), pollinators, restored lands, and foods. Let this spark creativity, but do not feel limited to these visions. The most important part of creating any poster is to make it a beautiful work of art that also communicates an idea or behavior that supports pollinator health. A scientific/naturalistic style is preferred. The P2 staff will work with the artist on scientific accuracy and detail.

### **Submittal Details**

If interested in submitting a poster concept idea for consideration to render the 2018 “Pollinators and Seeds: Supporting healthy ecosystems and food security” poster, please submit the below information as one PDF to Kelly Rourke by Monday, December 11, 2017:

- Contact information (name, email, physical mailing address)
- Background
  - Resume, CV, past projects, etc.
  - Max 2 pages
- Narrative about the poster concept
  - Method used (digital, traditional, etc.)
  - max. 1 page, Arial, size 12, single spaced
- Sketch of the proposed poster as digital art submitted as a pdf, .eps., or .jpg. (300 ppi at 8.5 x11)

### **Timeline**

A one-page narrative concept idea with a draft sketch is due to Kelly Rourke at [kr@pollinator.org](mailto:kr@pollinator.org) by Monday, December 11, 2017. The final illustration is due by Friday, February 9, 2018.

### **Poster Size**

There is flexibility with the size of the poster, but past posters have ranged from 30 in x 12 in to 30 in x 32 in (including a galley at the bottom of the poster for partner logos). We suggest using a standard poster size so that the poster may easily be framed.

### **Compensation**

The Pollinator Partnership does not make any profit off of the poster and distributes them for free (not including shipping and handling). The chosen artist will receive \$1,000 upon completion of the artwork as stated in a signed contract for the 2018 poster.

### **Legal**

The Pollinator Partnership will own the rights to the final submitted digital artwork.

### **Resources**

To view past pollinator posters, please visit <http://pollinator.org/posters.htm>.

Other Resources:

[https://www.blm.gov/sites/blm.gov/files/program\\_natural%20resources\\_seed%20strategy\\_quick%20link\\_seed%20strategy.pdf](https://www.blm.gov/sites/blm.gov/files/program_natural%20resources_seed%20strategy_quick%20link_seed%20strategy.pdf)

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<https://seedsofsuccess.smugmug.com/>

<https://www.kew.org/science/collections/seed-collection/millennium-seed-bank-resources>

**Questions?** Contact Kelly Rourke at [kr@pollinator.org](mailto:kr@pollinator.org) or 415.362.1137